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Lecturer / Senior Lecturer in Marketing Analytics

Department : Marketing - King's Business School

We are looking to recruit an outstanding candidate in Marketing, to join the Marketing Subject Group of King's Business School. The School is one of the top ten ranked centres for the study of business and management in the UK, and became an independent Faculty on 1 August 2017, reflecting growth in the range and scale of research and teaching. There are presently over 90 academic staff and a full range of undergraduate, Masters and PhD programmes.

As such we are going through an exciting development phase and are looking for high quality people to join our growing team. The School places a premium on international levels of scholarship and research excellence and you will be expected to play a role in the standing and development of the Group in this regard.

The successful candidate will have a strong commitment to high quality research and will be able to contribute excellent teaching to the development of our undergraduate and postgraduate programmes. You should ideally have, or have the potential for, a high-quality track record of publications in leading refereed journals.

King's Business School is committed to ensuring an inclusive interview process and will reimburse up to £250 towards any additional care costs (for a dependent child or adult) incurred as a result of attending an interview for this position.

This post will be offered on an indefinite contract.

This is a full-time post.

The selection process will include a panel interview and a presentation.

For an informal discussion or to find out more about the role please contact: Professor Ko de Ruyter on 020 7848 0091 or email ko.de_ruyter@kcl.ac.uk

To apply, please register with the King's College London application portal and complete your application online.

When applying, in the 'Upload supporting documents' section, please attach a personal statement to tell us why you are suitable for the role.

Grade and Salary :	Lecturer: Grade 6/7: £37,412 - £53,355 or Senior Lecturer: Grade 8: £54,853 - £63,051 per annum inclusive of £3,223 London Weighting Allowance	Job ID :	009006
Post Date :	18-Jan-2019	Close Date :	22-Feb-2019
Contact Person :	Professor Ko de Ruyter	Contact Details :	020 7848 0091 or email ko.de_ruyter@kcl.ac.uk

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Job Pack	338.1
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