

Kent State University

Faculty Position in Marketing

Description

The Department of Marketing and Entrepreneurship invites applications for one tenure-track position in Marketing at the Assistant, Associate, or Full Professor level; senior Assistant Professors are encouraged to apply. The position begins in August 2018, and is subject to final budgetary approval; salary commensurate with level.

We are primarily interested in candidates with a disciplinary focus of consumer behavior and an interest in teaching consumer behavior and/or social media marketing at the undergraduate level. Involvement with Ph.D. students is expected, including participation in our PhD mentorship program. MBA teaching may also be an option. The Department faculty has created innovative undergraduate curricula. We seek individuals interested in supporting these programs.

Requirements

The minimum requirements for the position: a doctorate in marketing or a related field, or be ABD with expected completion no later than August 21, 2018; evidence of research productivity; skilled in undergraduate teaching and/or have experience of successful completion of relevant, real-world, marketing industry, projects, and endeavors.

Kent State University

Kent State is located in an attractive suburban area with easy access to both Akron and Cleveland. The area is known for a low cost of living and a high quality of life. Our residential campus in Kent draws a large undergraduate population (approximately 25,000). The entrepreneurship and marketing programs offered by the department are among the most popular in the College of Business and University. Our graduate degree programs include the Ph.D., MBA, and Executive MBA. All of these programs are fully accredited by AACSB – International.

Applications

Review of applications will be ongoing and continue until the position is filled. To apply, visit our jobsite at <https://jobs.kent.edu/> and upload the following items: (1) a letter of intent, (2) curriculum vitae, (3) three reference letters, and (4) any other supporting information. Applicants should also include a summary of course evaluations and may include a syllabus in support of previous teaching experience.

Questions may be directed to Robert Jewell at rjewell1@kent.edu. As an Affirmative Action/Equal Opportunity Employer, Kent State University is committed to excellence through diversity; therefore qualified individuals traditionally underrepresented in university entrepreneurship and marketing departments are strongly encouraged to apply. Please note that all new KSU employees must have permission to work in the U.S.; therefore, employment eligibility verification is required.