

KANSAS STATE
UNIVERSITY
College of Business Administration

Faculty Position
Kansas State University
Department of Marketing

The Department of Marketing at Kansas State University invites applications for one or more tenure-track position(s) in marketing at the Assistant/Advanced Assistant Professor level beginning in August 2018. We welcome applications from both new and advanced assistant professors. A D.B.A. or Ph.D. in Marketing or a related area must be completed prior to employment. Candidates from consumer behavior, international, quantitative/modeling, sales, or managerial/strategy are encouraged to apply. Applicants must demonstrate evidence of scholarly publications and superior instruction. The average teaching load is 2/2 (six hours per semester). Preference is given to candidates with a demonstrated ability for interacting with students from underrepresented groups. Salary and fringe benefits are competitive with peer AACSB schools. Excellent teaching, productive research targeted at competitive marketing journals, professional service to the Department, College, and University, and continuing career development are required for promotion and tenure. The successful applicant will be an outstanding colleague with demonstrated teaching ability who will interact with other active faculty and teach at the undergraduate and/or MBA levels.

The Marketing Department currently consists of twelve faculty members serving over 2500 undergraduate and graduate business students. The culture of the department is extremely collegial and fosters a high level of quality research output. Further, the department offers several unique opportunities for both students and faculty. The department features strong programs in sales, data analytics and strategic marketing, as well as a strong international program. The National Strategic Selling Institute (NSSI) is routinely rated as a top sales program. Students can earn certificates in International Business, Data Analytics and Professional Strategic Selling.

The AACSB-accredited College of Business Administration is housed in a new building completed in 2016. The building features state-of-the-art technology, classrooms, and workspaces, including role-play rooms with recording capabilities for sales classes, and a behavioral lab for research and focus groups.

Kansas State University is located in Manhattan, KS in the rolling Flint Hills approximately 100 miles west of Kansas City. Manhattan has a population of 52,000 residents and student enrollment at KSU is more than 23,000 students. The surrounding area offers excellent opportunities for outdoor activities such as camping, boating, hunting, fishing, hiking and biking. Primarily because of the university's influence, cultural and sporting events are at a level of frequency and quality unheard of by most cities this size. Further, Manhattan offers affordable housing, extremely strong elementary, middle, and high school programs, and a crime rate one-half the national average. In short, Manhattan offers a variety of urban amenities yet retains the best qualities of a small university town. For more information, visit our Web site: <http://www.cba.ksu.edu/marketing>.

We will be accepting applications until the position is filled. Applications can be submitted beginning July 18, 2017 and screening of applications will begin July 31, 2017. Representatives from the Department will be conducting interviews at the AMA Summer Educators' Conference in San Francisco. Please submit a letter of application, vitae, and contact information on three references electronically via our online system, which is available at <http://careers.k-state.edu/cw/en-us/listing/>. Kansas State University is an equal opportunity employer. Kansas State University actively seeks diversity among its employees. A background check is required.