

ACADEMIC POSITION IN MARKETING

(Ref. ZAP-2017-63)

Occupation : Full-time

Place : Leuven

Apply no later than : October 31, 2017

The Faculty of Economics and Business of KU Leuven, has a vacant full-time academic position in the field of Marketing. We are looking for motivated candidates with a promising research record and with demonstrable teaching skills in this field.

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[Website unit](#)

Duties

Research

You are an ambitious, internationally oriented researcher in the marketing domain, and preferably within the subdomain(s) marketing strategy and/or service management.

You strive for excellence in research and as such will contribute to the reputation of the Faculty of Economics and Business and the further development of the research agenda of the Marketing Department across the three campuses (Leuven, Brussels, Antwerp).

Your contribution will involve publishing in top-tier journals, acquiring research funding, enlarging the number of international collaborations, and supervising PhD dissertations, among others.

Candidates should enclose a research statement (max. 2 pages) that underlines what their research objectives are and how their research contributes to the research program of the Department.

Teaching

The successful candidate will teach courses in the domain of Marketing at bachelor and/or master level. Courses will be allocated depending on the specific needs of the department and your expertise, based on mutual agreement.

The candidate will develop a teaching style in line with the KU Leuven perspective on activating and research-based education, and will take advantage of the opportunities to professionalize teaching skills offered by the faculty and the

university. You will contribute to the educational project of the university, and will show the necessary commitment to uphold the high standards of its programs.

Candidates should enclose a teaching statement (max. 1 page) explaining their didactic approach to teaching.

Requirements

The qualified candidate has a PhD in Economics or Business with an emphasis on Marketing or a PhD in a related domain with evidence of expertise in this field of research.

The qualified candidate demonstrates excellent research potential. The quality of research should be evidenced by the quality of the PhD dissertation, promising research projects and papers, publications in top-tier peer reviewed journals and/or international research experience. If the candidate obtained a PhD recently, academic references should corroborate the research potential.

You have teaching experience at the university level and can demonstrate strong didactical skills. You have a strong interest in academic teaching in the Marketing domain. Research based teaching experience is an asset. The qualified candidate is communicative, has organizational talent and is a team player.

Proficiency in English is required. The official administrative language used at KU Leuven is Dutch. If you do not speak Dutch (or do not speak it well) at the start of employment, KU Leuven will provide language training to enable you to take part in meetings. Before teaching courses in Dutch or English, you will be given the opportunity to learn Dutch resp. English to the required standard.

Offer

The successful candidate will be hired in a tenure track position with an evaluation after 5 years with a 50% appointment at campus Leuven and a 50% appointment at campus Brussels.

We offer a dynamic and internationally oriented research environment. For more information, please consult: <http://feb.kuleuven.be/focus/>.

For the last couple of years, the Faculty of Economics and Business (FEB) has been systematically ranked highly by several independent accreditation committees regarding the quality of its research and teaching programs. FEB has recently acquired the renowned EQUIS accreditation and benefits from an extensive national and international network, both in academia and in the business world.

The Marketing Department can build on a well-developed research infrastructure, a strong international research network, connections to business, a steady supply of talented PhD-students, and a supportive work environment. The Marketing Department consists of researchers working at three different campuses of the FEB

(Antwerp, Brussels, Leuven). The campus of the candidate will be Leuven and Brussels.

The KU Leuven pursues a policy of equal opportunity and diversity and encourages underrepresented groups at the university to apply.

Interested?

For more information please contact prof. dr. Lien Lamey, chair of the search committee and Marketing Department @Leuven, tel.: +32 16326954, mail: lien.lamey@kuleuven.be, or prof. dr. Yves van Vaerenbergh, chair Marketing Department @Brussel, tel. +32 2 300 22 12, mail yves.vanvaerenbergh@kuleuven.be.

External reference letters can be sent directly to evi.fosse@kuleuven.be.

For problems with online applying, please contact solliciteren@kuleuven.be.

You can apply for this job no later than October 31, 2017 via the

[online application tool](#)