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Faculty of Economics and Business, KU Leuven

## 2 Academic positions in Marketing Faculty of Economics and Business

### Description

#### Research

You are an ambitious, internationally oriented researcher in the domain of marketing. You strive for excellence in research and as such will contribute to the reputation of the Faculty of Economics and Business and the further development of the research agenda of the Marketing Department across the three campuses (Leuven, Brussels, Antwerp). Your contribution will involve publishing in top-tier journals, acquiring research funding for fundamental research, enlarging the number of international collaborations, and supervising PhD dissertations, among others.

#### Teaching

The successful candidate will teach courses in the domain of Marketing at bachelor and/or master level. Courses at the campus in Antwerp (TT or senior profile), and those at the campus in Brussel and Leuven (TT profile) will be allocated depending on the specific needs of the department and your expertise, based on mutual agreement. We expect that teaching meets the university standards in terms of level, orientation and academic content. You also contribute to the continuing development of the educational programs of the department, and you supervise bachelor and master theses, and act as promotor for PhD students. Tenure track candidates start with limited teaching duties. You develop teaching methods in line with the KU Leuven approach of

### Job Information

#### Location:

Leuven, Other / Non-US, 3000, Belgium | Brussels, Other / Non-US, 1000, Belgium | Antwerp, Other / Non-US, 2000, Belgium

#### Job ID:

41773433

#### Posted:

June 14, 2018

#### Position Title:

2 Academic positions in Marketing Faculty of Economics and Business

#### School Name:

Faculty of Economics and Business, KU Leuven

#### Specialties:

All

#### Do you plan on interviewing at the

research-based education with an emphasis on activating students (see <https://www.kuleuven.be/english/education/policy/vision/consideration>). You take advantage of the opportunities offered by the faculty and the university to further develop your teaching skills. You contribute to the educational philosophy of the university, and you show commitment to uphold the high standards of its programs.

### **Service**

You show a willingness to take up internal service duties and you put teaching and research activities at the service of society and aim to contribute to the broader social debate. Tenure track candidates start with limited service duties.

### **Requirements**

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The qualified candidate has a PhD in Economics or Business with an emphasis on Marketing or a PhD in a related domain with evidence of expertise in this field of research.

The qualified candidate demonstrates excellent research potential. The quality of research should be evidenced by the quality of the PhD dissertation, promising research projects and papers, publications in top-tier peer reviewed journals and/or international research experience. If the candidate obtained a PhD recently, academic references should corroborate the research potential.

You have teaching experience at the university level and can demonstrate strong didactical skills. You have a strong interest in academic teaching in the Marketing domain. Researchbased teaching experience is an asset. The qualified candidate is communicative, has organizational talent and is a team player.

Proficiency in English is required. The official administrative language used at KU Leuven is Dutch. If you do not speak Dutch (or do not speak it well) at the start of employment, KU Leuven will provide language training to enable you to take part in meetings. Before teaching courses in Dutch or English, you will be given the opportunity to learn Dutch resp. English to the required standard.

**Summer AMA Conference?:**

No

**Position Start Date:**

Fall 2019

**Job Duration:**

Indefinite

The Marketing Department can build on a well-developed research infrastructure, a strong international research network, connections to business, a steady supply of talented PhD-students, and a supportive work environment. The Marketing Department consists of researchers working at the three main campuses of the FEB (Antwerp, Brussels, Leuven).

You will join a dynamic and internationally oriented research environment. For more information, please consult:

<http://feb.kuleuven.be/eng/research> and <http://feb.kuleuven.be/focus>.

The Faculty of Economics and Business has systematically been ranked highly by several independent accreditation committees regarding the quality of its research and teaching programs. The FEB has recently acquired the renowned EQUIS accreditation and benefits from an extensive national and international network, both in academia and in the business world.

The KU Leuven pursues a policy of equal opportunity and diversity and explicitly encourages underrepresented groups at the university to apply.

Candidates are invited to describe their (future) research objectives and how their research contributes to the research program of the Department in a Biosketch. Candidates should enclose teaching evaluations, if available, and a teaching statement (max. 1 page) explaining their didactic approach to teaching. External Reference letters (required for junior applicants) can be sent directly to [evi.fosse@kuleuven.be](mailto:evi.fosse@kuleuven.be).

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