

KEDGE

BUSINESS SCHOOL



Assistant/Associate Professor in Digital Marketing at KEDGE Business School, Bordeaux Campus

KEDGE Business School is looking to fill positions in various fields. These include Digital Marketing, at Assistant/Associate Professor level, on its Bordeaux Campus.

Candidates should hold a Ph.D., demonstrate high research potential/record with an active research programme, excellent teaching capabilities, and be willing to engage in innovative project supervision and development, as well as other service activities.

Applicants should have a good publications potential in refereed international business journals.

KEDGE Business School is a French management school with 4 campuses in France (Paris, Bordeaux, Marseille, and Toulon), 3 abroad with 2 in China (Shanghai and Suzhou), 1 in Africa (Dakar) and 3 associated campuses (Avignon, Bastia, Bayonne). The KEDGE Business School community includes 12,600 students (25% foreign students), 183 full-time faculty members (44% of which are international), 275 international academic partners and 55,000 alumni across the world. With a portfolio of 32 programmes in management for students and executives, KEDGE Business School also develops customised educational programmes for specific corporate needs worldwide and entertains strong links with the business community. Ranked 33rd amongst European Business Schools and 37th worldwide for the Executive MBA by the Financial Times, KEDGE Business School is AACSB, EQUIS and AMBA accredited and a member of the French Conférence des Grandes Écoles.

More information about KEDGE Business School is available at www.kedgebs.com

Interested candidates should apply electronically at faculty@kedgebs.com before March 16, 2018 and provide the following elements:

- a Cover letter outlining teaching and research interests and including references;
- an up to date Curriculum vitae, and
- electronic copies of a selection of published journal articles