



KAIST College of Business

Faculty Position in Quantitative Marketing

Located in Seoul, KAIST College of Business (<http://www.business.kaist.ac.kr/>) is seeking candidates to fill a tenure-track faculty position (assistant or associate professor) in the field of Marketing. We seek scholars who can produce research with high quality and impact in the broadly defined areas of quantitative marketing. The appointment will commence in September 2019 or February 2020.

The requirements for this position are as follows: (a) (expected) Ph.D. in quantitative marketing, or any of the related fields; (b) an established and/or expected publication record in preferably top-tier academic journals; and (c) evidence of teaching effectiveness (although not required, preference will be given to candidates with MBA teaching experience). The candidate must have completed a doctorate before the date of appointment and show evidence of outstanding potential for research.

Accredited by AACSB, EQUIS, and GMAC, KAIST College of Business is one of the leading research schools in Asia and currently offers MBA, MS and PhD degrees and various executive programs in business. The school promotes quality research by providing excellent research support and facilities. KAIST College of Business is a graduate-only program, and the successful candidate will be expected to teach graduate-level courses in English. For new faculty members, the typical teaching load is one course per semester, and each new member will have his or her own research lab.

Review of applications will begin immediately and continue until the position is filled. Applications including a cover letter, a current curriculum vitae, teaching and research statements, (a list of) selected publications or working papers, and names of three references with contact information should be sent in electronic form to:

Ms. Sunhee Joo (shjoo2006@kaist.ac.kr) and

Prof. Yoon Yeosun (yyoon@kaist.ac.kr), Marketing Group Coordinator.