



**KAIST College of Business**

**Faculty Position in Quantitative Marketing**

Located in Seoul, KAIST College of Business (<http://www.business.kaist.ac.kr/>) is seeking candidates to fill a tenure-track junior faculty position (assistant professor) in the field of Marketing. We seek scholars who can produce research with high quality and impact in the broadly defined areas of quantitative marketing. The appointment will commence in February 2018 or September 2018.

The candidate must have completed or be expected to complete a doctorate (Ph.D. in marketing, or any of the related fields) before the date of appointment and show evidence of outstanding potential for research.

Accredited by AACSB, EQUIS, and GMAC, KAIST College of Business is one of the leading research schools in Asia and currently offers MBA, MS and PhD degrees and various executive programs in business. The school promotes quality research by providing excellent research support and facilities. KAIST College of Business is a graduate-only program, and the successful candidate will be expected to teach graduate-level courses in English. For new faculty members, the typical teaching load is one course per semester, and each new member will have his or her own research lab.

Review of applications will begin immediately. Applicants will be notified of our fly-out decision by the end of September 2017. Applications including a cover letter, a current curriculum vitae, teaching and research statements, (a list of) selected publications or working papers, and names of three references with contact information should be sent in electronic form to:

Ms. Chungin We ([chunginwe@business.kaist.ac.kr](mailto:chunginwe@business.kaist.ac.kr)) and

Prof. Yeosun Yoon ([yyoon@business.kaist.ac.kr](mailto:yyoon@business.kaist.ac.kr)), Marketing Group Coordinator.