



KAIST College of Business

Faculty Position in Marketing

Located in Seoul, KAIST College of Business (<http://www.business.kaist.ac.kr/>) is seeking candidates to fill a tenure-track faculty position (assistant professor) in the field of Marketing. We seek scholars who can produce research with high quality and impact in the broadly defined areas of quantitative marketing and consumer behavior. The appointment will commence in September 2020 or March 2021.

The requirements for this position are as follows: (a) (expected) Ph.D. in marketing, or any of the related fields; and (b) evidence of teaching effectiveness. The candidate must have completed a doctorate before the date of appointment and show evidence of outstanding potential for research.

Accredited by AACSB, EQUIS, and GMAC, KAIST College of Business is one of the leading research schools in Asia and currently offers MBA, MS and PhD degrees and various executive programs in business. The school promotes quality research by providing excellent research support and facilities. KAIST College of Business is a graduate-only program, and the successful candidate will be expected to teach graduate-level courses in English. For new faculty members, the typical teaching load is one course per semester, and each new member will have his or her own research lab.

Review of applications will begin immediately and continue until the position is filled. If we receive enough number of applications, our faculty members will have interviews at the Winter AMA Conference in February 2020. Applications including an application form (https://www.business.kaist.edu/download/faculty/ApplicationForm_Eng.docx), a cover letter, a current curriculum vitae, teaching and research statements, (a list of) selected publications or working papers, and names of three references with contact information should be sent in electronic form to:

Ms. Sunhee Joo (shjoo2006@kaist.ac.kr) and

Prof. Yoon Yeosun (yyoon@kaist.ac.kr), Marketing Group Coordinator.