

Marketing Faculty Position (Open Rank), Practice-Track

Institution:	Johns Hopkins University
Location:	Baltimore, MD
Category:	Faculty - Business - Marketing and Sales
Posted:	03/02/2020
Application Due:	Open Until Filled
Type:	Full-Time

Johns Hopkins Carey Business School invites applications for one non-tenure, practice-track faculty position in Marketing. The appointment will begin Fall 2020.

We welcome applications from candidates motivated by the unique opportunity to participate in building a world-class business school at a premier private university.

Responsibilities include teaching quantitative marketing courses at the MBA/MS level, particularly courses in customer analytics, pricing analysis, and others.

Qualifications

- A PhD degree in Marketing or a related field (conferred by employment start date) from an accredited institution is required for the appointment of Assistant, Associate, or Full Professor.
- Outstanding teaching experience in a business school or related setting.
- A successful prior experience of applying quantitative methods in practice is preferred.

Depending on the level of professional experience of the successful candidate, the appointment will be made at the Lecturer, Senior Lecturer, Assistant Professor, Associate Professor, or Full Professor level.

Application Instructions

Applications MUST be submitted using Interfolio (apply.interfolio.com/74495) and include:



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UNIVERSITY

- Cover letter addressed to Prof. Shubhranshu Singh, Search Committee Chair
- Curriculum vitae
- Three (3) confidential letters of reference
- Recent evidence of teaching effectiveness (or equivalent in a business setting)

Applications by March 16, 2020 will receive full review by the Search Committee. Search will continue until the position is filled.

Johns Hopkins Carey Business School conducts a pre-employment background check and degree verification on all candidates upon acceptance of a contingent offer.

The search committee is dedicated to hiring candidates who, through their research, teaching, and service will contribute to the excellence and diversity of the Carey Business School, Johns Hopkins University, our students, and the broader academic community. The leadership, faculty, and the staff of the Carey Business School are committed to enhancing our school culture through an environment that welcomes and respects everyone.

APPLICATION INFORMATION

Contact: Johns Hopkins University

Online App. Form: <https://apply.interfolio.com/74495>

Johns Hopkins University is an equal opportunity employer and does not discriminate on the basis of race, color, gender, religion, age, sexual orientation, national or ethnic origin, disability, marital status, veteran status, or any other occupationally irrelevant criteria. The university promotes affirmative action for minorities, women, disabled persons, and veterans.

Apply through Institution's Website

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