

# Professor in Marketing

## Posting Details

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### Position Information

**Job Title** Professor in Marketing

**Rank** Professor

**Tenure Information** Tenure Track

**Summary** The John M. and Mary Jo Boler College of Business and The Department of Management, Marketing, and Supply Chain at John Carroll University invites applications for a tenure-track Assistant/Advanced Assistant/Associate Professor in Marketing starting in fall 2019. The search committee will interview prospective candidates at the AMA Summer Marketing Educators' Conference in Boston. For full consideration, applicants should submit the application materials by July 20, 2018.  
John Carroll University is a Catholic, Jesuit University with approximately 3,600 students. John Carroll University is one of 28 Jesuit universities in the United States and has been listed in U.S. News & World Report magazine's top 10 rankings of Midwest regional universities for more than 25 consecutive years. The campus is located in a residential suburb of Cleveland, Ohio, 20 minutes from downtown and 20 minutes from scenic countryside.  
The Boler College of Business is AACSB accredited for both its undergraduate and graduate programs and has separate AACSB accreditation for its Accountancy program. The college serves more than 1100 undergraduate and 140 graduate students and offers seven undergraduate majors, as well as two graduate programs – an MBA and a Master's of Science in Accountancy. The Boler College of Business offers a very collegial environment in which faculty members are very supportive of each other.

**Required Qualifications** A Ph.D. in marketing or closely related disciplines, such as information systems, supply chain management, etc., from an AACSB accredited institution. We seek candidates who demonstrate the potential for high-quality research activities, as well as the commitment to excellent teaching. The teaching load for this position is six courses per academic year (conditioned upon maintaining an active research agenda). Classes generally have fewer than thirty students.

**Preferred Qualifications** A preference will be given to candidates that will have completed their degrees before the 2019 school year. Candidates with strong quantitative skills and the expertise in one of the following areas are encouraged to apply: digital marketing, e-commerce, marketing research, analytics, international marketing, business-to-business marketing, and supply chain management.

**Normal Working Hours and Conditions** Variable

### Posting Detail Information

**Posting Number** F42P

**Open Date** 06/22/2018

**Close Date**

**Open Until Filled**

**Special Instructions to Applicants** Applicants should submit all materials by using the university's online job application system at [jcu.edu/hr](http://jcu.edu/hr).  
Required materials:  
A cover letter highlighting research focus and teaching experience  
Curriculum vitae  
Three letters of recommendation  
Unofficial copies of all university transcripts

Optional materials (uploaded under the "Portfolio" section):

Statement of research interest

Research sample

Evidence of effective teaching

Questions about the department, program, or this position can be directed to Dr. Charles A. Watts, Chair of the Department of Management, Marketing, and Supply Chain, at cwatts@jcu.edu or (216) 397-4386.

### **EEO Statement**

John Carroll University is an Affirmative Action, Equal Opportunity Employer. The University is committed to diversity in the workplace and strongly encourages applications from women and minorities, veterans and individuals with disabilities.

## **Supplemental Questions**

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Required fields are indicated with an asterisk (\*).

1. \* Where did you first hear about the job opening?

- JCU Website
- HigherEdJobs.com
- Careerboard.com
- Careerbuilder.com
- Employee Referral
- LinkedIn
- AJCU
- Chronicle of Higher Education
- The TAMS Group
- Indeed
- Other

2. If other, please specify  
(Open Ended Question)

## **(Optional) Documents Needed To Apply**

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### **Required Documents**

1. Cover Letter
2. Transcripts
3. Curriculum Vitae

### **Optional Documents**

1. Portfolio