

JOHN CARROLL UNIVERSITY  
BOLER COLLEGE OF BUSINESS  
DEPARTMENT OF MANAGEMENT, MARKETING, AND SUPPLY CHAIN  
FACULTY POSITION: TENURE TRACK PROFESSOR IN MARKETING  
STARTING DATE: 2020-2021 ACADEMIC YEAR



**SUMMARY:**

The John M. and Mary Jo Boler College of Business and The Department of Management, Marketing, and Supply Chain at John Carroll University invites applications for a tenure-track Assistant/Advanced Assistant/Associate Professor in Marketing starting in fall 2020. The search committee will interview prospective candidates at the AMA Summer Marketing Educators' Conference in Chicago. The screening process will start immediately, and the search will remain active until the position is filled.

John Carroll University is a Catholic, Jesuit University with approximately 3,600 students. John Carroll University is one of 28 Jesuit universities in the United States and has been listed in U.S. News & World Report magazine's top 10 rankings of Midwest regional universities for more than 25 consecutive years. The campus is located in a residential suburb of Cleveland, Ohio, 20 minutes from downtown and 20 minutes from scenic countryside.

The Boler College of Business is AACSB accredited for both its undergraduate and graduate programs and has separate AACSB accreditation for its Accountancy program. The college serves more than 1100 undergraduate and 140 graduate students and offers seven undergraduate majors, as well as two graduate programs - an MBA and a Master's of Science in Accountancy. The Boler College of Business offers a very collegial environment in which faculty members are very supportive of each other.

**REQUIRED QUALIFICATIONS:**

A Ph.D. in marketing or closely related disciplines, such as information systems, supply chain management, etc., from an AACSB accredited institution. We seek candidates who demonstrate the potential for high-quality research activities, as well as the commitment to excellent teaching. The teaching load for this position is six courses per academic year (conditioned upon maintaining an active research agenda). Classes generally have fewer than thirty students.

**PREFERRED QUALIFICATIONS:**

A preference will be given to candidates that will have completed their degrees before the 2020 school year. Candidates with strong quantitative skills and the

expertise in one of the following areas are encouraged to apply: marketing analytics, digital analytics, e-commerce, and customer relationship management (CRM).

**APPLICATION INSTRUCTIONS:**

Applicants should submit all materials by using the university's online job application system at <https://jcu.peopleadmin.com/postings/1730>

Required materials:

- A cover letter highlighting research focus and teaching experience
- Curriculum vitae
- Three letters of recommendation
- Unofficial copies of all university transcripts

Optional materials (uploaded under the "Portfolio" section):

- Statement of research interest
- Research sample
- Evidence of effective teaching

Questions about the department, program, or this position can be directed to Dr. Charles A. Watts, Chair of the Department of Management, Marketing, and Supply Chain, at [cwatts@jcu.edu](mailto:cwatts@jcu.edu) or (216) 397-4386.

JCU is an Affirmative Action, Equal Opportunity employer. The University is committed to diversity in the workplace and strongly encourages applications from women and minorities.