

# Assistant or Associate Professor of Marketing

## Position Details

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### Position Information

<b>Working Title</b>	Assistant or Associate Professor of Marketing
<b>Position Number</b>	1712
<b>Posting Number</b>	F1201
<b>Position Type</b>	Instructional Faculty - Full Time
<b>Position Status</b>	Full Time
<b>College/Division</b>	College of Business
<b>Department</b>	100330 - College of Business-Instruction
<b>Pay Rate</b>	Commensurate with Experience
<b>Specify Range or Amount</b>	
<b>Is this a JMU only position?</b>	No
<b>Is this a grant-funded position?</b>	No

### Position Summary Information

#### About James Madison University

**Mission**

We are a community committed to preparing students to be educated and enlightened citizens who lead productive and meaningful lives.

**Vision**

To be the national model for the engaged university: engaged with ideas and the world.

**Who We Are**

Established in 1908, James Madison University is a comprehensive public institution offering undergraduate, masters and doctoral programs to more than 20,000 students. JMU is regarded as one of the finest regional universities in the nation and has been continuously cited in U.S. News and World Report, Changing Times and Money Magazine as an outstanding public university. Located in the heart of Virginia's beautiful Shenandoah Valley, the city of Harrisonburg is approximately 120 miles from Washington, D.C. and Richmond, VA. Known for its livability, diversity, local food, arts and natural surroundings, this Virginia Main Street community is a great place to live and work.

#### General Information

James Madison University's Department of Marketing anticipates hiring a tenure-track faculty member at the rank of Assistant or Associate Professor beginning in Fall 2019.

#### Duties and Responsibilities

Preference will be given to candidates with teaching and research interests in Marketing Analytics and other marketing courses in our curriculum. The normal teaching load is three 3-credit courses per semester.

#### Qualifications

The candidate must possess or be on track to obtain a PhD, preferably in Marketing, from an AACSB accredited institution at time of employment. Candidates will be required to demonstrate an active research agenda and have a strong passion for teaching undergraduate students. Excellent communication skills in spoken and written English are also required.

#### Criminal Background Check and E-Verify Notice

Employment is contingent upon the successful completion of a criminal background check. E-Verify Notice: After accepting employment, new hires are required to complete an I-9 form

and present documentation of their identity and eligibility to work in the United States. James Madison University uses the E-Verify system to confirm identity and work authorization.

#### Posting Detail Information

<b>Posting Date</b>	10/01/2018
<b>Beginning Review Date</b>	11/01/2018
<b>Closing Date</b>	
<b>Open Until Filled</b>	Yes
<b>Proposed Starting Date</b>	08/25/2019

**EEO Statement**

James Madison University is an equal opportunity employer committed to creating and supporting a diverse and inclusive work and educational community that is free of all forms of discrimination. This institution does not tolerate discrimination or harassment on the basis of age, color, disability, gender identity, genetic information, national origin, parental status, political affiliation, race, religion, sex, sexual orientation or veteran status. We promote access, inclusion and diversity for all students, faculty, staff, constituents and programs, believing that these qualities are foundational components of an outstanding education in keeping with our mission. The university is interested in candidates whose experience and qualifications support an ongoing commitment to this core quality. Anyone having questions concerning discrimination should contact the Office for Equal Opportunity: (540) 568-6991.

**Reasonable Accommodation Request**

If you are an individual with a disability and need assistance searching or applying for jobs please contact us at (540) 568-3597 or [jobs@jmu.edu](mailto:jobs@jmu.edu). You may also visit the JMU Human Resource Office, located at 752 Ott Street, Harrisonburg, VA 22807 and we will be happy to assist you.

**Annual Security and Annual Fire Safety Report**

<http://www.jmu.edu/publicsafety/clerycompliance/righttoknow.shtml>

**Minimum Reference(s) Required**

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**Quick Link for Direct Access to Posting**

<http://joblink.jmu.edu/postings/4227>

**Additional Posting Information**

Interested parties may contact Dr. Bill Faranda at [farandwt@jmu.edu](mailto:farandwt@jmu.edu). JMU's Dual Career and Community Resources Program is available for candidates that will be relocating to the area. For more information, please visit <https://bit.ly/2OTF1NG>.

## Documents Needed to Apply

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### Required Documents

1. Cover Letter
2. Curriculum Vitae

### Optional Documents

1. Letter of Reference #1
2. Letter of Reference #2
3. Letter of Reference #3

## Supplemental Questions

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Required fields are indicated with an asterisk (\*).

1. \* How did you learn about this position?

- Charlottesville Daily Progress
- Chronicle of Higher Education
- Diverse Issues in Higher Education
- Employee Referral
- Harrisonburg Daily News Record
- HigherEdJobs.com
- Hispanic Outlook
- Indeed.com
- INSIGHT Into Diversity
- JMU JobLink
- Job Fair
- NCAA
- Northern Virginia Daily
- Nuevas Raices
- Other Referral
- Phone Inquiry
- Radio
- Richmond Times Dispatch
- Roanoke Times
- Social Media (Facebook, LinkedIn, Twitter, etc.)
- US Military Pipeline
- VA Jobs Website
- VEC (Virginia Employment Commission)
- Walk-in
- Washington Post
- Winchester Star
- Other

2. \* If you selected a source above please type "N/A" in the following box. If you selected "Other" please indicate where you heard about the position.  
(Open Ended Question)