

F1007 POSITION DESCRIPTION
TENURE-TRACK ASSISTANT PROFESSOR, DEPARTMENT OF MARKETING
James Madison University

James Madison University's Department of Marketing anticipates hiring tenure-track faculty member at the rank of Assistant Professor beginning in Fall 2018. The candidate must possess or be on track to obtain a PhD in Marketing from an AACSB accredited institution at time of employment. Candidates will be required to demonstrate an active research agenda and have a strong passion for teaching undergraduate students. Preference will be given to candidates with teaching and research interests in the Digital Marketing and/or Integrated Marketing Communications. Excellent communication skills in spoken and written English are also required.

The Department of Marketing is an academic unit of the College of Business and has 17 full-time faculty and over 800 undergraduate majors. The department places a primary emphasis on its undergraduate degree program with an innovative curriculum focusing on experiential learning through the use of client-based and/or practical projects and marketing internships. Additionally, the department focuses on intercollegiate competitions such as the Google Online Marketing Challenge, the National Collegiate Sales Competition, and the AMA Marketing Chapter competition as well as other engagement opportunities.

Scholarship plays an important role in the life of the department. Over the past five years, marketing faculty publications have appeared in many of the discipline's leading journals including *Journal of Marketing Research*, *Harvard Business Review*, *Journal of Business Research*, *Journal of Retailing*, and *Journal of the Academy of Marketing Science*. In 2011, James Madison University was ranked No. 1 in Total Authorship Count for articles published in the *Journal of Marketing Education* for the period 2000-2009. In recent years, three marketing faculty members have been named Madison Scholars, a distinction awarded annually to a leading researcher in the College of Business.

In 2016, *Bloomberg Businessweek* ranked the College of Business undergraduate program 41st overall in the U.S. and 18th among all public undergraduate business schools. Moreover, *Money Magazine* has ranked James Madison University 39th among 50 best colleges for business majors. Located in the scenic Shenandoah Valley of Virginia near the metropolitan areas of Washington, D.C. and Richmond, JMU is a selective public institution with an enrollment of approximately 22,000. JMU enjoys national recognition for the quality of its academic programs.

Interested parties may contact **co-chairs Dr. Janna Parker and Dr. Mert Tokman**, by email (parke4jm@jmu.edu and tokmanmx@jmu.edu). The position is anticipated and will have an effective

start date of August 25, 2018. Applications will be accepted until the position is filled. JMU has an online application form that MUST be completed by candidates for all employment positions. To apply, please first email a cover letter, CV and list of three references to Dr. Tokman and Dr. Parker (parke4jm@jmu.edu and tokmanmx@jmu.edu), then go to <https://JobLink.jmu.edu> (reference number **F1007**) and upload your documents. Uploading three reference letters in addition to the aforementioned documents would be helpful. Review of applications will begin immediately and continue until the position is filled. Representatives from the Marketing Department will be interviewing at the 2017 AMA Summer Educators' Conference in San Francisco.

IMPORTANT NOTICE TO ALL APPLICANTS: JMU is an equal opportunity employer committed to creating and supporting a diverse and inclusive work and educational community that is free of all forms of discrimination. This institution does not tolerate discrimination or harassment on the basis of age, color, disability, gender identity, genetic information, national origin, parental status, political affiliation, race, religion, sex, sexual orientation or veteran status.

We promote access, inclusion and diversity for all students, faculty, staff, constituents and programs, believing that these qualities are foundational components of an outstanding education in keeping with our mission. The university is interested in candidates whose experience and qualifications support an ongoing commitment to this core quality.

Anyone having questions concerning discrimination should contact the Office of Equal Opportunity: (540) 568-6991.