

ASSISTANT/ASSOCIATE PROFESSOR OF MARKETING

Position Details

Posting Detail Information

Vacancy ID	F2053
Job Title	ASSISTANT/ASSOCIATE PROFESSOR OF MARKETING
Department	Marketing/Law
School/Parent Organization	School of Business
Division	Provost and Educational Affairs Division
Employment Category	Fulltime-Regular
Academic Year	2018-2019
Anticipated start date	08/16/2018
If temporary, expected end date	
Faculty Status	Tenure Eligible, Notice (TE)

Position/Job Summary The Ithaca College School of Business Department of Marketing invites applications for a full-time, tenure-eligible Assistant/Associate Professor position. The position will begin August 16, 2018. Duties include teaching assigned classes in principles of marketing, digital marketing, and other courses at the undergraduate and graduate levels; participating in departmental, school, and college service; engagement in scholarship; and advising students as needed.

Position/Job Qualifications Candidates should hold a Ph.D./D.B.A. in Marketing or a closely related field. We prefer candidates who have a record of successful college teaching along with with expertise and interest in digital marketing. Recent ABD doctoral or MBA candidates are welcome to apply. All candidates should share our commitment to professional preparation within the context of an interdisciplinary and immersive liberal arts education.

EEO Statement Ithaca College is committed to building a diverse academic community and encourages members of underrepresented groups to apply. Experience that contributes to the diversity of the college is appreciated.

Instructions for submitting your application: Interested applicants must apply online at ithaca.edu/jobs and attach a resume, cover letter, and the names of three references. Questions about the online application should be directed to the Office of Human Resources at (607) 274-8000. Screening of applications will begin immediately.

Work authorization (select one): Visa sponsorship will be considered for this position

Department description

College description At Ithaca College, a comprehensive residential campus community of 6,500 students, we strive to be at the forefront of the higher education landscape. Our strategic plan, IC 20/20, positions us to offer a distinct integrative learning experience that makes students ready for the personal, professional, and global challenges of our age. We seek candidates who embrace integrative learning and want to be a part of this exciting

time in Ithaca College history. We encourage creative collaboration and innovation in our faculty and staff, providing support and resources for them to grow in their fields and lead students to their own innovative ideas and achievements.

We welcome different ways of thinking and look for candidates with unique points of view and life experiences. We are inclusive of individuals with a wide range of cultural, personal, and professional backgrounds, talents, and skills. Our campus is a vibrant and rewarding community where diverse minds can learn, succeed, and excel.

When reviewing candidates, we are looking for indicators of a number of core competencies. Prospective candidates must be adaptable, collaborative, inclusive, respectful, responsive, results driven, and sustainable. They must communicate effectively, demonstrate leadership, exhibit professional integrity and ethics, take initiative, value personal and professional development, and show that they will engage in the college.

Nestled in the heart of New York State's scenic Finger Lakes region, Ithaca College sits atop South Hill overlooking picturesque Cayuga Lake and is just minutes away from the city center. Combining small town warmth and charm with the vibrancy of a college community, the thriving and culturally diverse city of Ithaca has been rated by Kiplinger's as one of the top 10 places to live in the United States.

To learn more about Ithaca College, visit us at <http://ithaca.edu>

FLSA Status

Exempt

Is this position eligible for benefits?

Yes

Documents Needed to Apply

Required Documents

1. Resume
2. Cover Letter

Optional Documents

Supplemental Questions

Required fields are indicated with an asterisk (*).