

ASSISTANT/ASSOCIATE PROFESSOR OF MARKETING

Position Details

Posting Detail Information

Job Title ASSISTANT/ASSOCIATE PROFESSOR OF MARKETING

Department Marketing

School/Parent Organization School of Business

Division Provost and Educational Affairs Division

Employment Category Fulltime-Regular

Academic Year 2020-2021

Academic Semester

Anticipated start date 08/16/2020

If temporary, expected end date

Faculty Status Tenure Eligible, Notice (TE)

Position/Job Summary The Ithaca College School of Business invites applications for a full-time tenure-track Assistant/Associate Professor of Marketing position to begin August 16, 2020. Duties include teaching assigned classes in the Marketing concentration, the Integrated Marketing Communication major, and other courses at the undergraduate and graduate levels; conducting impactful research, participating in departmental, school, and college service; and advising students as needed. Ithaca College continually strives to build an inclusive and welcoming community of individuals, with diverse talents and skills from a multitude of backgrounds, who are committed to civility, mutual respect, social justice, and the free and open exchange of ideas.

Position/Job Qualifications A Ph.D. in marketing or related field and evidence of scholarly potential preferred. We also prefer candidates who have a record of successful college teaching and who share our commitment to professional preparation within the context of an interdisciplinary and immersive liberal arts education. Given current department needs, backgrounds in digital marketing, marketing analytics, and B2B/CRM are particularly attractive and will enable a successful candidate to make full use of the Neeson Digital Marketing and Analytics Laboratory. The school is also launching a new Entertainment & Media Industries MBA, and experience and interest in those fields is a plus.

EEO Statement Ithaca College is committed to building a diverse academic community and encourages members of underrepresented groups to apply. Experience that contributes to the diversity of the college is appreciated.

Instructions for submitting your application: Interested applicants must apply online at ithaca.edu/jobs and attach a resume, cover letter, and the names of three references. Questions about the online application should be directed to the Office of Human Resources at (607) 274-8000. Screening of applications will begin immediately.

Work authorization (select one): Visa sponsorship will be considered for this position

Department description

College description

At Ithaca College, a comprehensive residential campus community of 6,500 students, we strive to be at the forefront of the higher education landscape. We offer a distinct integrative learning experience that makes students ready for the personal, professional, and global challenges of our age.

We seek candidates who embrace integrative learning and want to be a part of this exciting time in Ithaca College history. We encourage creative collaboration and innovation in our faculty and staff, providing support and resources for them to grow in their fields and lead students to their own innovative ideas and achievements.

We welcome different ways of thinking and look for candidates with unique points of view and life experiences. We are inclusive of individuals with a wide range of cultural, personal, and professional backgrounds, talents, and skills. Our campus is a vibrant and rewarding community where diverse minds can learn, succeed, and excel.

When reviewing candidates, we are looking for indicators of a number of core competencies. Prospective candidates must be adaptable, collaborative, inclusive, respectful, responsive, results driven, and sustainable. They must communicate effectively, demonstrate leadership, exhibit professional integrity and ethics, take initiative, value personal and professional development, and show that they will engage in the college.

Nestled in the heart of New York State's scenic Finger Lakes region, Ithaca College sits atop South Hill overlooking picturesque Cayuga Lake and is just minutes away from the city center. Combining small town warmth and charm with the vibrancy of a college community, the thriving and culturally diverse city of Ithaca has been rated by Kiplinger's as one of the top 10 places to live in the United States.

To learn more about Ithaca College, visit us at <http://ithaca.edu>

FLSA Status

Exempt

Is this position eligible for benefits?

Yes

Is this position covered by the SEIU?

No

Vacancy ID

F2159

Quick Link<http://ithaca.peopleadmin.com/postings/16256>

Documents Needed to Apply

Required Documents

1. Curriculum Vitae
2. Cover Letter
3. Reference List

Optional Documents

Supplemental Questions

Required fields are indicated with an asterisk (*).