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Ithaca College School of Business

Assistant/Associate Professor of Marketing

Description

The Ithaca College School of Business invites nominations and applications for a full-time tenure-eligible assistant/associate professor in Marketing to begin August 16, 2017. Primary responsibilities include teaching undergraduate and graduate marketing courses. The successful candidate will work with the department chair to select among courses such as Principles of Marketing, Consumer Behavior, Marketing Analytics, International Marketing, and elective courses in the candidate's field of interest, supporting the Marketing concentration and minor and our cross-disciplinary Integrated Marketing Communication major with the Park School of Communications. Faculty are also expected to publish in scholarly journals and support the service mission of the school and discipline.

Requirements

Candidates should hold (or expect to receive by fall 2017) a Ph.D./D.B.A. in Marketing or a closely related field. We prefer candidates who have a record of successful college teaching and who share our commitment to professional preparation within the context of an interdisciplinary and immersive liberal arts education. An established scholarly research record or the demonstrated potential is required. Faculty must also participate in the school's service activities.

Interested applicants must apply online at ithaca.edu/jobs and attach a resume, cover letter, and the names of three references. Questions about the online application should be directed to the Office of Human Resources at (607) 274-8000. Screening of applications will begin immediately.

Job Information

Location:

Ithaca, New York, 14850, United States

Job ID:

29567696

Posted:

July 18, 2016

Position Title:

Assistant/Associate Professor of Marketing

School Name:

Ithaca College School of Business

Specialties:

All

Do you plan on interviewing at the Summer Educators Conference?:

Yes

Position Start Date:

Fall 2017



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