

Instructor/assistant Professor Of Marketing

Institution:	Ithaca College
Location:	Ithaca, NY
Category:	Faculty - Business - Marketing and Sales
Posted:	08/09/2018
Type:	Full Time

Department: Marketing



School/Parent Organization: School of Business

Division: Provost and Educational Affairs Division

Employment Category: Fulltime-Regular

Academic Year: 2019-2020

Academic Semester

Fall 2019 and Spring 2020

Anticipated start date: 08/16/2019

Faculty Status: Non-Tenure Eligible, Notice (NTEN)

Position/Job Summary

The Ithaca College School of Business invites applications for a full-time Instructor/Assistant Professor of Marketing position to begin August 16, 2019. This is a non-tenure eligible three-year renewable appointment. Duties include teaching assigned classes in Principles of Marketing, World of Business, the Ithaca College Seminar, and other courses at the undergraduate and graduate levels; participating in departmental, school, and college service; and advising students as needed. Scholarly activity is encouraged.

Position/Job Qualifications

Candidates should hold a Ph.D./D.B.A. in Marketing, an MBA, or another advanced degree in a closely related field. Recent ABD doctoral candidates are welcome to apply. We prefer candidates who have a record of successful college teaching and who share our

commitment to professional preparation within the context of an interdisciplinary and immersive liberal arts education.

Instructions for submitting your application:

Interested applicants must apply online at ithaca.edu/jobs and attach a resume, cover letter, and a list with the names of three references. Questions about the online application should be directed to the Office of Human Resources at (607) 274-8000. Screening of applications will begin immediately.

Work authorization (select one):

Visa sponsorship will be considered for this position

College description

At Ithaca College, a comprehensive residential campus community of 6,500 students, we strive to be at the forefront of the higher education landscape. We offer a distinct integrative learning experience that makes students ready for the personal, professional, and global challenges of our age.

We seek candidates who embrace integrative learning and want to be a part of this exciting time in Ithaca College history. We encourage creative collaboration and innovation in our faculty and staff, providing support and resources for them to grow in their fields and lead students to their own innovative ideas and achievements.

We welcome different ways of thinking and look for candidates with unique points of view and life experiences. We are inclusive of individuals with a wide range of cultural, personal, and professional backgrounds, talents, and skills. Our campus is a vibrant and rewarding community where diverse minds can learn, succeed, and excel.

When reviewing candidates, we are looking for indicators of a number of core competencies. Prospective candidates must be adaptable, collaborative, inclusive, respectful, responsive, results driven, and sustainable. They must communicate effectively, demonstrate leadership, exhibit professional integrity and ethics, take initiative, value personal and professional development, and show that they will engage in the college.

Nestled in the heart of New York State's scenic Finger Lakes region, Ithaca College sits atop South Hill overlooking picturesque Cayuga Lake and is just minutes away from the city center. Combining small town warmth and charm with the vibrancy of a college community, the thriving and culturally diverse city of Ithaca has been rated by Kiplinger's as one of the top 10 places to live in the United States.

To learn more about Ithaca College, visit us at <http://ithaca.edu>

FLSA Status: Exempt

Is this position eligible for benefits?: Yes

Is this position covered by the SEIU?

No

Vacancy ID: F2111

APPLICATION INFORMATION

Contact: Ithaca College

Phone: 607-274-1207

Online App. Form: <https://ithaca.peopleadmin.com/postings/14482>

Ithaca College is committed to building a diverse academic community and encourages members of underrepresented groups to apply. Experience that contributes to the diversity of the college is appreciated.

Apply through Institution's Website

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