

Assistant, Associate, or Full Professor - Marketing

Position Details

Special Instructions

Special Instructions Summary

Posting Details

Posting Number	500112
Working Title	Assistant, Associate, or Full Professor - Marketing
Advertised Employing Department	Marketing
Appointment Type	Faculty - Tenure-Eligible
Base of Employment	B - Faculty (9 Months)
Full or Part Time	Full-Time
Pay Frequency	Monthly
Proposed Start Date	08/16/2016
Proposed End Date or Length of Term	
Number of Months Employed Per Year	9

Summary of Duties and Responsibilities

The Marketing Department within the College of Business at Iowa State University is currently accepting applications for a tenure-track faculty position in all relevant areas of Marketing. The successful candidate will conduct strong scholarly research that has high impact and is publishable in top-tier marketing journals and will teach at the undergraduate, Master's and/or PhD levels in consumer behavior-related areas.

Required Education and Experience

- PhD in marketing or a closely related field.
- Teaching experience at the University level.

For consideration to Associate Professor rank, applicants must meet, in addition to the above qualifications, the university standards for appointment to the rank. Applicants for Professor must have, in addition, a strong national and international scholarly reputation.

Preferred Education and Experience

- Established research record as evidenced by publications in high quality journals.
- Strong teaching experience at the undergraduate, Master's, and PhD levels.

Required Licensure(s)/Certification(s)

Preferred Licensure(s)/Certification(s)

Department/Program & College Description

The College of Business at Iowa State University, established in 1984, conducts and shares research to educate tomorrow's business leaders so they are prepared to deal with multi-disciplinary, global, technological, ethical and diversity challenges. The college offers undergraduate, graduate and PhD programs and is accredited by The Association to Advance Collegiate Schools of Business (AACSB International). Less than five percent of business schools worldwide receive this accreditation. Additional information can be found at <http://www.business.iastate.edu>.

About Iowa State University and the Ames Community

Iowa State University is classified as a Carnegie Foundation Doctoral/Research University-Extensive, a member of the Association of American Universities (AAU), and ranked by U.S. News and World Report as one of the top public universities in the nation. Over 34,000 students are enrolled, and served by over 6,100 faculty and staff (see www.iastate.edu). Ames, Iowa is a progressive community of 60,000, located approximately 30 minutes north of Des Moines, and recently voted second best most livable small city in the nation (see www.amescvb.com).

Iowa State University is an equal opportunity employer committed to excellence through diversity and strongly encourages applications from all qualified applicants, including women, underrepresented minorities, and veterans. ISU is responsive to the needs of dual career couples, is dedicated to work-life balance through an array of policies, and is an NSF ADVANCE institution.

All faculty members are expected to exhibit and convey good citizenship within the program, the department, college, and university activities and collegial interactions, and maintain the highest standards of integrity and ethical behavior.

Department Contact Name

Russ Laczniaik

Department Contact Phone**Department Contact Email**

laczniaik@iastate.edu

Department/Unit Website

<http://www.business.iastate.edu/>

Location (if other than Ames)**Additional Information**

The guaranteed consideration date for this position is 7/26/2015, however applications may continue to be submitted until the position is filled.

Application Instructions

To apply for this position, please click on "Apply to this job" and complete the Employment Application. Please be prepared to enter or attach the following:

- 1) Resume/Curriculum Vitae
- 2) Letter of Application/Cover Letter
- 3) Contact Information for Three References

Additionally as part of our application process, we are requesting 3 letters of reference. Please provide the names and email addresses for your references in the Reference Letter section of the employment application. If you are selected for an interview, an automated email will be generated at that time and sent to your references with instructions on how to attach the reference letter to your application through a confidential on-line portal.

If you have questions regarding this application process, please email employment@iastate.edu or call 515-294-4800 or Toll Free: 1-877-477-7485.

Guaranteed Consideration Date

07/26/2015

Pre-Employment Screening

All offers of employment, oral and written, are contingent upon the university's verification of credentials and other information required by federal and state law, ISU

policies/procedures, and may include the completion of a background check.

Quick Link

<http://www.iastatejobs.com:80/postings/12841>

EO Statement

Iowa State University is an Equal Opportunity/Affirmative Action employer. All qualified applicants will receive consideration for employment without regard to race, color, age, religion, sex, sexual orientation, gender identity, genetic information, national origin, marital status, disability, or protected veteran status, and will not be discriminated against. Inquiries can be directed to the Director of Equal Opportunity, 3350 Beardshear Hall, (515) 294-7612.

Classification Information

University Title	Assistant Professor - 1700
Salary	Commensurate with qualifications
Job Category	Faculty

Supplemental Questions

Required fields are indicated with an asterisk (*).

1. * Where did you first learn about this vacancy?
 - ISU Employment Opportunities Website
 - ISU Employee Website
 - Placement Office
 - Trade Journal
 - Newspaper
 - Other
2. Please indicate which specific website, placement office, trade journal, newspaper, or other resource influenced you to apply for this position.
(Open Ended Question)

Applicant Documents

Required Documents

1. Resume/Curriculum Vitae
2. Letter of Application/Cover Letter
3. Reference Contact Information

Optional Documents