

Assistant, Associate, or Full Professor - Marketing

Position Details

Special Instructions

Special Instructions Summary	
-------------------------------------	--

Posting Details

Posting Number	600130
Working Title	Assistant, Associate, or Full Professor - Marketing
Advertised Employing Department	Marketing
Appointment Type	Faculty - Tenure-Eligible
Base of Employment	B - Faculty (9 Months)
Full or Part Time	Full-Time
Pay Frequency	Monthly
Proposed Start Date	8/16/2017
Proposed End Date or Length of Term	
Number of Months Employed Per Year	9
Summary of Duties and Responsibilities	The College of Business at Iowa State University (www.business.iastate.edu) invites applications for a tenure-track or tenured faculty position in Big Data Analytical Marketing at the rank of Assistant, Associate or Full Professor to begin in fall 2017. The successful candidate will conduct strong scholarly research that has high impact and is publishable in top-tier and high-quality marketing journals and will teach marketing research and analytics courses among other courses at the undergraduate, Master's and/or PhD levels.
Required Education and Experience	PhD in marketing or a closely related field; Teaching experience at the University level; For consideration to Associate Professor rank, applicants must meet, in addition to the above qualifications, the university standards for appointment to the rank. Applicants for Professor must have, in addition to the above qualifications, a strong national and international scholarly reputation.
Preferred Education and Experience	Established research record associated with the use of big data (and analytics) in the marketing field. Strong teaching experience at the undergraduate, Master's, and PhD levels.
Required Licensure(s)/Certification(s)	
Preferred Licensure(s)/Certification(s)	
Department/Program & College Description	The College of Business at Iowa State University, established in 1984, conducts and shares research to educate tomorrow's business leaders so they are prepared to deal with

	multi-disciplinary, global, technological, ethical and diversity challenges. The college offers undergraduate, graduate and PhD programs and is accredited by The Association to Advance Collegiate Schools of Business (AACSB International). Less than five percent of business schools worldwide receive this accreditation. Additional information can be found at http://www.business.iastate.edu .
About Iowa State University and the Ames Community	<p>Iowa State University is classified as a Carnegie Foundation Doctoral/Research University-Extensive, a member of the Association of American Universities (AAU), and ranked by U.S. News and World Report as one of the top public universities in the nation. Over 36,000 students are enrolled and served by over 6,200 faculty and staff (see www.iastate.edu). Ames, Iowa is a progressive community of 60,000, located approximately 30 minutes north of Des Moines, and recently voted the best college town in the nation (see www.visitames.com <http://www.visitames.com>).</p> <p>Iowa State University is an equal opportunity employer committed to excellence through diversity and strongly encourages applications from all qualified applicants, including women, underrepresented minorities, and veterans. ISU is responsive to the needs of dual career couples, is dedicated to work-life balance through an array of policies, and is an NSF ADVANCE institution.</p> <p>All faculty members are expected to exhibit and convey good citizenship within the program, the department, college, and university activities and collegial interactions, and maintain the highest standards of integrity and ethical behavior.</p>
Department Contact Name	Pol Herrmann
Department Contact Phone	
Department Contact Email	pol@iastate.edu
Department/Unit Website	
Location (if other than Ames)	
Additional Information	The guaranteed consideration date for this position is August 14, 2016, however applications may continue to be submitted until the position is filled.
Application Instructions	<p>To apply for this position, please click on “Apply to this job” and complete the Employment Application. Please be prepared to enter or attach the following:</p> <ol style="list-style-type: none"> 1) Resume/Curriculum Vitae 2) Letter of Application/Cover Letter 3) Contact Information for Three References 4) Statement of Teaching/Research Interests <p>Additionally as part of our application process, we are requesting 3 letters of reference. Please provide the names and email addresses for your references in the Reference Letter section of the employment application. If you are selected for an interview, an automated email will be generated at that time and sent to your references with instructions on how to attach the reference letter to your application through a confidential on-line portal.</p> <p>If you have questions regarding this application process, please email lemployment@iastate.edu or call 515-294-4800 or Toll Free: 1-877-477-7485.</p>
Guaranteed Consideration Date	08/14/2016
Pre-Employment Screening	All offers of employment, oral and written, are contingent upon the university’s verification of credentials and other information required by federal and state law, ISU policies/procedures, and may include the completion of a background check.
Quick Link	http://www.iastatejobs.com:80/postings/20111
EO Statement	Iowa State University does not discriminate on the basis of race, color, age, ethnicity, religion, national origin, pregnancy, sexual orientation, gender identity, genetic information, sex, marital status, disability, or status as a U.S. veteran. Inquiries regarding non-discrimination policies may be directed to Office of Equal Opportunity, 3350 Beardshear Hall, 515 Morrill Road, Ames, Iowa 50011, Tel. 515 294-7612, email eooffice@iastate.edu .

Classification Information

University Title	Assistant Professor - 1700
Salary	Commensurate with qualifications
Job Category	Faculty

Supplemental Questions

Required fields are indicated with an asterisk (*).

1. * Where did you first learn about this vacancy?

- ISU Employment Opportunities Website
- ISU Employee
- Website
- Placement Office
- Trade Journal
- Newspaper
- Other

2. Please indicate which specific website, placement office, trade journal, newspaper, or other resource influenced you to apply for this position.

(Open Ended Question)

Applicant Documents

Required Documents

1. Resume/Curriculum Vitae
2. Letter of Application/Cover Letter
3. Reference Contact Information
4. Statement of Teaching and/or Research Interests

Optional Documents