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## Lecturer or Senior Lecturer- Marketing

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### Position Details

Special Instructions

#### Special Instructions Summary

#### Posting Details

<b>Posting Number</b>	900012
<b>Working Title</b>	Lecturer or Senior Lecturer- Marketing
<b>Advertised Employing Department</b>	Marketing
<b>Appointment Type</b>	Faculty - Term
<b>Base of Employment</b>	B - Faculty (9 Months)
<b>Full or Part Time</b>	Full-Time
<b>Pay Frequency</b>	Monthly
<b>Proposed Start Date</b>	08/16/2019
<b>Proposed End Date or Length of Term</b>	
<b>Number of Months Employed Per Year</b>	9

The Department of Marketing within the Debbie and Jerry Ivy College of Business invites applications for a term teaching position in marketing analytics, beginning fall of 2019.

This is a full-time, nine-month, non-tenure track position. Title and compensation will be based on the candidate's experiences and credentials.

The candidate is expected to teach various courses related to marketing

**Summary of Duties and Responsibilities**

analytics at the undergraduate and graduate level. The marketing department currently offers a wide range of marketing analytics courses such as Marketing Analytics, Customer Relationship Management and Consultative Problem Solving at the undergraduate level and various marketing analytics courses at the graduate level. Additional courses in digital marketing and other marketing analytics courses will be offered in the near future.

The candidate will teach three courses per semester for fall and spring semester of the 2019-2020 academic year with one course waiver from a normal four course load to allow the candidate to work on scholarly research. A reduction in the course load can be considered in the future depending on the candidate’s scholarly research output. In addition to teaching three courses, the candidate is expected to participate in institutional service such as coaching students for case competitions, participating in department and college committees, etc.

Candidates must have a masters in marketing or a related discipline with a strong focus in quantitative modeling

**Required Education and Experience**

For a senior ranking, candidates must have 6 years experience at an institution of higher education.

Must meet the college’s faculty qualification standards for AACSB Accreditation.

**Preferred Education and Experience**

- Ph.D. in marketing or a related discipline with a strong focus in quantitative modeling
- University level teaching experience at the undergraduate level.
- University level teaching experience at the graduate level.

**Required Licensure(s)/Certification(s)**

**Preferred Licensure(s)/Certification(s)**

**Department/Program & College Description**

The Ivy College of Business at Iowa State University, established in 1984, conducts and shares research to educate tomorrow’s business leaders so they are prepared to deal with multi-disciplinary, global, technological, ethical and diversity challenges. The college offers undergraduate, graduate and PhD programs and is accredited by The Association to Advance Collegiate Schools of Business (AACSB International). Less than five percent of business schools worldwide receive this accreditation. Additional information can be found at <http://www.business.iastate.edu>.

[Iowa State University](http://www.iastate.edu) is classified as a Carnegie Foundation Doctoral/Research University-Extensive, a member of the Association of American Universities (AAU), and ranked by U.S. News and World Report as

one of the top public universities in the nation. More than 34,000 students are enrolled and are served by over 6,200 faculty and staff.

Iowa State University is a global and culturally diverse university committed to providing an inclusive, equitable, and diverse environment for both learning and employment. We know that diversity in experience and perspective is vital to advancing innovation, critical thinking, solving complex problems, and building an inclusive academic community. At Iowa State, we translate these values into action by seeking individuals who have experience working with diverse students, colleagues, and constituents. The university has an expectation that all employees will demonstrate a contribution to diversity and inclusion as embodied in [Iowa State University's Principles of Community](#).

### **About Iowa State University and the Ames Community**

Ames, Iowa is a progressive community of 60,000, located approximately 30 minutes north of Des Moines, and recently voted one of the [best college towns](#) in the nation.

Iowa State University is an equal opportunity employer committed to excellence through diversity and strongly encourages applications from all qualified applicants, including women, underrepresented populations, and veterans. ISU is responsive to the needs of dual career couples, is dedicated to work-life balance through an array of policies, and is an NSF ADVANCE institution.

All employees are expected to exhibit and convey good citizenship within the program, the department, college, university activities, collegial interactions, and maintain the highest standards of integrity and ethical behavior.

**Department Contact Name** Dr. Sekar Raju

**Department Contact Phone**

**Department Contact Email** [sraju@iastate.edu](mailto:sraju@iastate.edu)

**Department/Unit Website** <https://www.ivybusiness.iastate.edu/marketing/>

**Location (if other than Ames)**

### **Additional Information**

The University is in the process of implementing a policy change to allow academic departments to offer rank within a "Teaching Professor" track. The impending change is expected to be completed by Fall 2019. Any faculty member hired through this posting may be assigned the new title/rank upon the employment start date (and after the initial offer), commensurate with qualifications required for the rank as of August 2019.

The guaranteed consideration date for this position is March 3, 2019. However, applications may continue to be submitted until the position is filled.

To apply for this position, please click on "Apply for this Job" and complete the Employment Application. Please be prepared to enter or attach the

following:

**Application Instructions**

- 1) Resume/Curriculum Vitae
- 2) Letter of Application/Cover Letter
- 3) Contact Information for Three References

If you have questions regarding this application process, please email [employment@iastate.edu](mailto:employment@iastate.edu) or call 515-294-4800 or Toll Free: 1-877-477-7485.

**Guaranteed Consideration  
Date**

03/03/2019

**Pre-Employment Screening**

All offers of employment, oral and written, are contingent upon the university's verification of credentials and other information required by federal and state law, ISU policies/procedures, and may include the completion of a background check and/or a consumer credit check.

**Quick Link**

<http://www.iastatejobs.com/postings/38404>

**EO Statement**

Iowa State University is an Equal Opportunity/Affirmative Action employer. All qualified applicants will receive consideration for employment without regard to race, color, age, religion, sex, sexual orientation, gender identity, genetic information, national origin, marital status, disability, or protected veteran status and will not be discriminated against. Inquiries can be directed to the Office of Equal Opportunity, 3410 Beardshear Hall, 515 Morrill Road, 515 294-7612, email [eooffice@iastate.edu](mailto:eooffice@iastate.edu).

Classification Information

**University Title** Lecturer - 1400

**Salary** Commensurate with qualifications

**Job Category** Faculty

## Supplemental Questions

Required fields are indicated with an asterisk (\*).

1. \* Where did you first learn about this vacancy?
  - ISU Employment Opportunities Website
  - ISU Employee Website
  - Placement Office
  - Trade Journal
  - Newspaper
  - HERC Website
  - LinkedIN
  - Facebook
  - CareerBuilder
2. Please indicate which specific website, placement office, trade journal, newspaper, or other resource

influenced you to apply for this position.

(Open Ended Question)

## **Applicant Documents**

### **Required Documents**

1. Resume/Curriculum Vitae
2. Letter of Application/Cover Letter
3. Reference Contact Information

### **Optional Documents**

#### **Iowa State is an Affirmative Action / Equal Opportunity Employer**

#### **[Non-Discrimination & Affirmative Action Statement](#)**

All qualified applicants will receive consideration for employment without regard to race, color, age, religion, sex, sexual orientation, gender identity, genetic information, national origin, marital status, disability, or protected veteran status and will not be discriminated against. Inquiries can be directed to the Office of Equal Opportunity, 3410 Beardshear Hall, 515 Morrill Road, [515 294-7612](tel:5152947612), email [eooffice@iastate.edu](mailto:eooffice@iastate.edu).

Iowa State University will not discharge or in any other manner discriminate against employees or applicants because they have inquired about, discussed, or disclosed their own pay or the pay of another employee or applicant. However, employees who have access to the compensation information of other employees or applicants as a part of their essential job functions cannot disclose the pay of other employees or applicants to individuals who do not otherwise have access to compensation information, unless the disclosure is (a) in response to a formal complaint or charge, (b) in furtherance of an investigation, proceeding, hearing, or action, including an investigation conducted by the employer, or (c) consistent with the contractor's legal duty to furnish information. 41 CFR 60-1.35(c)