

INDIANA UNIVERSITY SOUTHEAST

ASSISTANT PROFESSOR OF MARKETING (TENURE TRACK)

AACSB accredited Business School is seeking applicants for Assistant Professor of Marketing, beginning **August 2019 or when filled**. Normal teaching load is 9 hours per semester. Classes are taught both during the day and in the evening, as well as a combination of face-to-face, online, hybrid formats. Research expectations are consistent with AACSB accreditation. Salary and fringe benefits are competitive. Preference given to a dynamic teacher who can enthusiastically present marketing in a way that will stimulate interest in the area.

Teaching Specialization: Teaching interests are somewhat flexible. Preference given to a candidate who is interested in some combination of the following classes: Marketing Strategy, Market Analytics, Digital Marketing, Advertising & IMC, Sales, and/or Negotiation.

Qualifications: Doctorate from an AACSB accredited Business School is required. ABD with a defended proposal will be considered. Related industry experience and/or previous university-level teaching experience in the discipline is preferred.

Candidates should include a letter of interest, curriculum vita, teaching philosophy, research philosophy, copies of graduate transcripts, and three letters of recommendation in their application package. The application package should be emailed to musgrove@ius.edu; ATTN: Dr. Carolyn Musgrove, Search Committee Chair. Applications will be accepted until the position is filled.

For additional information about the position, email Dr. Carolyn Musgrove, Search and Screen Committee Chair, at musgrove@ius.edu.

Indiana University Southeast is a campus of Indiana University with approximately 6,000 students. The campus is located on a beautiful 177-acre tract at the foot of the “knobs” area of Southern Indiana, within the Louisville, KY metropolitan area.

Indiana University Southeast is committed to a learning environment that actively seeks to support students, faculty and staff from diverse backgrounds. Consistent with the university’s commitment to diversity, persons from traditionally under-represented groups are strongly encouraged to apply. If you require reasonable accommodations due to a disability for interview, please contact email Dr. Carolyn Musgrove, Search and Screen Committee Chair at 812-941-2052. Indiana University Southeast is an Affirmative Action/EOE Employer.