

Assistant Professor of Marketing

Posting Details

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Position Details

Title Assistant Professor of Marketing

Appointment Status Tenure Track

Department IU Southeast School of Business

Position Summary AACSB accredited Business School is seeking applicants for Assistant Professor of Marketing, beginning August 2020 or when filled. Normal teaching load is 9 hours per semester. Classes are taught both during the day and in the evening, as well as a combination of face-to-face, online, hybrid formats. Research expectations are consistent with AACSB accreditation. Salary and fringe benefits are competitive. Preference given to a dynamic teacher who can enthusiastically present marketing in a way that will stimulate interest in the area.

Teaching Specialization: Teaching interests are somewhat flexible. Preference given to a candidate who is interested in some combination of the following classes: Principles of Marketing, Social Media Marketing, Advertising/Promotion, and/or Market Analytics. Candidates should upload a letter of interest, curriculum vita, teaching philosophy, research philosophy, copies of graduate transcripts, and three names and email address of references. Applications will be accepted until the position is filled.

Indiana University Southeast is a campus of Indiana University with approximately 6,000 students. The campus is located on a beautiful 177-acre tract at the foot of the "knobs" area of Southern Indiana, within the Louisville, KY metropolitan area.

Indiana University Southeast is committed to a learning environment that actively seeks to support students, faculty and staff from diverse backgrounds. Consistent with the university's commitment to diversity, persons from traditionally under-represented groups are strongly encouraged to apply. If you require reasonable accommodations due to a disability for interview, please contact Human Resources. Indiana University Southeast is an Affirmative Action/EOE Employer.

Basic Qualifications **Qualifications:** Doctorate from an AACSB accredited Business School is required. ABD with a defended proposal will be considered. Related industry experience and/or previous university-level teaching experience in the discipline is preferred.

Department Contact for Questions <https://www.ius.edu/business/index.php>
For additional information about the position, email Dr. Carolyn Watson, Search and Screen Committee Chair, at musgrove@ius.edu.

Additional Qualifications

Salary and Rank FT3 Assistant Professor of Marketing

Special Instructions Letter of interest, curriculum vita, teaching philosophy, research philosophy, copies of graduate transcripts, and three names and email address of references. Applications will be accepted until the position is filled.

For Best Consideration Date

Expected Start Date 08/01/2020

OAA # 19-34

Supplemental Questions

Required fields are indicated with an asterisk (*).

Applicant Documents

Required Documents

1. Curriculum Vitae
2. Letter of Application
3. Evidence of Teaching Ability

Optional Documents

1. Statement of Teaching Philosophy
2. Other
3. Other 2
4. Other 3