

# Visiting Assistant Professor of Marketing

## Posting Details

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### Position Details

**Title** Visiting Assistant Professor of Marketing

**Appointment Status** Non-Tenure Track

**Department** IU Southeast School of Business

### Position Summary

AACSB accredited Indiana University Southeast School of Business is currently seeking applicants for a Visiting Assistant Professor of Marketing, beginning August 2019 or when filled. Normal teaching load is 12 hours per semester. Classes are taught both during the day and in the evening, as well as a combination of face-to-face, online, hybrid formats. Research expectations are consistent with AACSB accreditation. Salary and fringe benefits are competitive. Preference given to a dynamic teacher who can enthusiastically present marketing in a way that will stimulate interest in the area.

Teaching Specialization: Teaching interests are somewhat flexible, with specific need for a candidate who can teach Marketing Strategy and secondary interest in one or more of the following: Principles of Marketing, Advertising, Professional Selling, and/or Sales Management.

Qualifications: Doctorate from an AACSB accredited Business School is preferred; candidates who are ABD will also be considered and are encouraged to apply. Related industry experience and/or previous university-level teaching experience in the discipline is preferred.

Candidates should include a letter of interest, curriculum vita, teaching philosophy, research philosophy, copies of graduate transcripts, and email addresses of three references.

For additional information about the position, email Dr. Carolyn Musgrove, Search and Screen Committee Chair, at [musgrove@ius.edu](mailto:musgrove@ius.edu).

Indiana University Southeast is a campus of Indiana University with approximately 6,000 students. The campus is located on a beautiful 177-acre tract at the foot of the "knobs" area of Southern Indiana, within the Louisville, KY metropolitan area.

Indiana University Southeast is committed to a learning environment that actively seeks to support students, faculty and staff from diverse backgrounds. Consistent with the university's commitment to diversity, persons from traditionally under-represented groups are strongly encouraged to apply. If you require reasonable accommodations due to a disability for interview, please contact email Dr. Carolyn Musgrove, Search and Screen Committee Chair at 812-941-2052. Indiana University Southeast is an Affirmative Action/EOE Employer.

**Basic Qualifications** Qualifications: Candidates should have a PhD. from an AACSB accredited Business School is required. ABD with a defended proposal will be considered. Related industry experience and/or previous university-level teaching experience in the discipline is preferred.

**Department Contact for Questions** <https://www.ius.edu/business/index.php>  
For any questions please contact Carolyn Musgrove, Chair of Search Committee.

### Additional Qualifications

**Salary and Rank** FV3 Assistant Professor of Marketing

**Special Instructions** Letter of interest, a curriculum vita, copies of undergraduate and graduate transcripts,

evidence of teaching excellence, and names and email addresses of three references.

**For Best Consideration  
Date**

**Expected Start Date**            08/01/2019

**OAA #**                                SE-18-29

## **Supplemental Questions**

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Required fields are indicated with an asterisk (\*).

## **Applicant Documents**

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### **Required Documents**

1. Curriculum Vitae
2. Letter of Application
3. Evidence of Teaching Ability

### **Optional Documents**

1. Statement of Teaching Philosophy
2. Other
3. Other 2
4. Other 3