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Indiana University South Bend

Visiting Assistant or Associate Professor in Marketing

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Description

Required: Minimum qualification is a doctoral degree at or near completion in marketing or a related field from an AACSB accredited school of business or a related field from an accredited program. A commitment to effective teaching and quality research is essential. Preference is given to scholars with teaching and research experience in advertising strategy, promotion management, marketing research, sales management, retail management, and principles of marketing, The IU South Bend Judd Leighton School of Business and Economics is accredited by AACSB International. The position has a teaching load of four courses in Spring 2017, or twelve credit hours, at the undergraduate and MBA levels.

Compensation: Salary is commensurate with qualifications.

Inquiries To: Dr. Monle Lee, Chair

Marketing Search Committee

Judd Leighton School of Business and Economics

IndianaUniversitySouth Bend

1700 Mishawaka Ave.

South Bend, IN46615

Phone: (574) 520-4145; Fax (574) 520-4866

E-mail: mlee@iusb.edu

Application: Applicants should send a cover letter, curriculum vita, documentation of teaching effectiveness, and evidence of scholarly output, as well as the names, e-mail addresses and telephone numbers of three references. Applicants who are not U.S citizens must state their current visa and residency status. Dr. Lee will attend AMA Academic Placement Career Fair for on-site interview on August 5-6, 2016. We should have, upon final approval in September, a tenure-track position opening for 2017-2018 academic year. IndianaUniversity is an equal opportunity/affirmative action employer. Send all application materials by July 25, 2016 to: mlee@iusb.edu.

Requirements

Required: Minimum qualification is a doctoral degree at or near completion in marketing or a related field from an AACSB accredited school of business or a related field from an accredited program. A commitment to effective teaching and quality research is essential. Preference is given to scholars with teaching and research experience in advertising strategy, promotion management, marketing research, sales management, retail management, and principles of marketing, The IU South Bend Judd Leighton School of Business and Economics is accredited by AACSB International. The position has a teaching load of four courses in Spring 2017, or twelve credit hours, at the undergraduate and MBA levels.

Job Information

Location:

South Bend, Indiana, 46615,
United States

Job ID:

29260835

Posted:

June 28, 2016

Position Title:

Visiting Assistant or Associate
Professor in Marketing

School Name:

Indiana University South Bend

Specialties:

Advertising, Direct Marketing,
Marketing Communications,
Mobile, Marketing Research,
Online Marketing, Sales
Management, Interactive
Marketing

Do you plan on interviewing at the Summer Educators Conference?:

Yes **Position Start Date:**

Spring 2017 **Job Duration:**

3-6 Months



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