

# Clinical or Lecturer Position in Marketing

## Posting Details

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### Position Details

**Title** Clinical or Lecturer Position in Marketing

**Appointment Status** Non-Tenure Track

**Department** IUPUI Business

### Position Summary

#### ACADEMIC POSITION VACANCY ANNOUNCEMENT

Indiana University

Kelley School of Business Indianapolis

Faculty Position in Marketing (Non-Tenure Track)

Indiana University Kelley School of Business Indianapolis invites applications for a clinical position in marketing or a lecturer position in marketing with a start date no later than August 1, 2019.

Clinical faculty have a terminal degree in the discipline, have a base teaching load of eighteen credit hours (6 courses) per year, teach at the graduate and undergraduate level, have access to Kelley research resources, and continue their disciplinary and/or pedagogical scholarship to maintain AACSB Scholarly Academic qualifications. Clinical faculty have access to an account that helps pay for conference travel, submissions, and other development-related expenses. Clinical faculty may also be eligible to hire a teaching or research assistant. Rank is dependent on scholarship, teaching, and service. There is a promotion process in the Clinical ranks (Assistant, Associate, and Full) that requires a record of pedagogically- and/or scholarship-based publications in a broad set of outlets.

Lecturers have a Master's degree in business or the discipline, have a base teaching load of twenty-four credit hours (8 courses) per year, teach at the undergraduate and graduate level, and maintain Instructional Practitioner or Scholarly Practitioner AACSB qualifications.

Lecturers have access to an account that helps pay for conference travel and other development-related expenses. Lecturers may also be eligible to hire a teaching assistant. There is a promotion process from Lecturer to Senior Lecturer.

The Kelley School of Business Indianapolis has over 1,800 students (1,200 undergraduate and 600 graduate) and over 60 full-time faculty. The Kelley School has a broad and excellent repertoire of in-residence (part-time in Indianapolis and full-time in Bloomington), online (Kelley Direct) and executive MBA programs. In 2013, the Kelley School welcomed an inaugural class into its newly launched Business of Medicine MBA program for practicing physicians. The Kelley School has consistently been ranked among the top 20 MBA programs in the world. The Evening MBA program in Indianapolis is ranked 11 for part-time MBA programs in the United States. Information regarding the Indianapolis programs can be found at: <http://kelley.iupui.edu/>. The Kelley School at Indianapolis provides an excellent research environment, with attractive teaching loads, generous research support, and a stimulating intellectual environment. The multi-disciplinary faculty are both very collegial and very productive.

Indiana University's Kelley School of Business has over 11,000 students, 110,000 living alumni, and 300 full time faculty. The Kelley School of Business provides programs in two locations: Bloomington and Indianapolis.

The Indianapolis program is located on the campus of Indiana University Purdue University Indianapolis (IUPUI). IUPUI is Indiana's premier urban research university and a core campus of Indiana University. It is a highly regarded and successful 50 year old joint venture between Indiana University and Purdue University. It enrolls over 30,000 students, representing all 50 states and 142 foreign countries and has more than 2,500 faculty. In the most recent academic year, IUPUI received just over \$428.9 million in research funding, and

it set a record for fundraising at a public university in Indiana in 2013 by raising over \$1.39 billion. IUPUI consists of eighteen degree granting schools, including the Kelley School of Business, Indiana University's Schools of Public and Environmental Affairs, McKinney School of Law, Liberal Arts, Lilly Family School of Philanthropy, Informatics, Medicine, Dentistry, Fairbanks School of Public Health, and Nursing and Purdue's Schools of Engineering and Technology, and Science.

As an institution located in a vibrant city atmosphere, the school provides excellent opportunities for a career and high quality of life. Indianapolis is the fifteenth largest city in the United States and the 34th largest metropolitan area in the United States, with a population of over two million. It is the home of the Indiana state government, is considered to be one of America's most livable urban centers, and is a burgeoning center for R&D. The campus' location is within blocks of what Forbes and Livability.com rank as one of the best downtowns in the United States and a major healthcare campus, which facilitates the advancement of research and teaching while presenting unique opportunities for internships, partnerships, and community engagement. Indianapolis boasts five professional sports teams, world-class museums including the world's largest children's museum, numerous companies and company headquarters including Eli Lilly and Company, Finish Line, Roche Diagnostics, and Rolls-Royce to name a few, and a rich cultural heritage.

**Basic Qualifications**

Clinical faculty must have a terminal degree in the discipline.  
Lecturers must have a Master's degree in business or the discipline.  
For details, see the position summary

**Department Contact for Questions**

You may contact Lorna Griffin at [lgriffi@iupui.edu](mailto:lgriffi@iupui.edu) for questions regarding the application process

**Additional Qualifications****Salary and Rank****Special Instructions****For Best Consideration Date**

**Expected Start Date** 08/01/2019

**OAA #** IN-BUS-BUS18002

## Supplemental Questions

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Required fields are indicated with an asterisk (\*).

## Applicant Documents

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**Required Documents**

1. Curriculum Vitae
2. Letter of Application
3. Evidence of Teaching Ability
4. Statement of Teaching Philosophy
5. List Of References

**Optional Documents**

1. Other