

Business Administration & Marketing, Assistant/Associate Professor

Institution:	Indiana University East
Location:	Richmond, IN
Category:	<ul style="list-style-type: none">■ Faculty - Business - Business Administration■ Faculty - Business - Marketing and Sales
Posted:	06/11/2019
Type:	Full-Time

Appointment Status: Tenure Track

Department: IU East School of Business and Economics



Position Summary

IU East at a Glance

Indiana University East, a regional campus of Indiana University, offers residents of eastern Indiana, western Ohio and beyond a broad range of bachelor's degrees, selected master's degrees, and certificates through its traditional main campus in Richmond, off-campus sites, and online program options.

Indiana University East challenges students to grow intellectually and personally in a supportive and scholarly environment where faculty teaching skills and participation in the creation and dissemination of new knowledge and artistic work enhance learning opportunities for all.

Indiana University East values a diversity of backgrounds, experiences, and intellectual perspectives among its faculty, staff, and students. The campus is dedicated to being a strong partner in enhancing the educational, cultural, and economic development of the region it serves through community and civic engagement. Learn more about IU East.

Job Description

Indiana University East, Richmond, IN, invites applications for two anticipated full-time tenure-track faculty positions in Business Administration and Marketing, Assistant/Associate Professor for the academic year, beginning August 1, 2020.

Candidates for all full-time positions must demonstrate a strong desire to excel in teaching and provide ongoing support for student success, in and out of the classroom. Online delivery of programs is an increasingly important aspect of IU East enrollment strategy. Candidates for tenure-track positions must also have an interest in building a sustainable program of research, scholarship and/or creative activity. The School of Business & Economics is hiring several Doctoral-qualified faculty as part of our strategy to achieve AACSB accreditation. Learn more about the School of Business and Economics.

Characteristic Duties and Responsibilities :

Teach introductory and advanced courses in the Business Administration program;
Flexibility in teaching required with abilities to cover at least two of the following areas:

- Marketing Management/Strategy
- Consumer Behavior
- Advertising
- Social Media Marketing/ E-Marketing
- Marketing Research/ Marketing Informatics

Teach courses both on campus and online.

Work with area businesses.

Supervise student internships/field experiences.

An active program of research in the area of the discipline is expected

Basic Qualifications

Required:

- Earned Doctorate in Marketing Management / Strategy, Business Administration with appropriate concentration or a related field (completed by August 2020).
- Previous online teaching experience preferred.
- Industry experience and experience teaching in a graduate program preferred.
- Commitment to high-quality undergraduate teaching.

Department Contact for Questions

Duretta Callahan
Human Resource Generalist
Indiana University East
djcallah@iue.edu

Salary and Rank

Salary is commensurate with experience. The University offers an excellent benefit package. For more information, please [click here](#).

Expected Start Date: 08/01/2020

OAA #: EA-2020-01

APPLICATION INFORMATION

Contact: Human Resources
Indiana University East

Online App. Form: <https://indiana.peopleadmin.com/postings/7998>

Indiana University is an Equal Opportunity/Affirmative Action Employer committed to excellence through diversity. All qualified applicants will receive consideration for employment without regard to race, color, religion, age, sex, sexual orientation or identity, national origin, disability status, or protected veteran status. This institution is also a provider of ADA services.

Apply through Institution's Website

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