

[Job Search](#)

# Tenure-Track Assistant Professor of Marketing

[Indiana University East](#) in Indiana

- [Save](#)
- [Print](#)

<b>Deadline</b>	Open until filled
<b>Date Posted</b>	December 7, 2017
<b>Type</b>	Tenured, tenure track
<b>Salary</b>	Commensurate with experience

**Employment Type** Full-time

## IU East At A Glance

Indiana University East, a regional campus of Indiana University, offers residents of eastern Indiana, western Ohio and beyond a broad range of bachelor's degrees, selected master's degrees, and certificates through its traditional main campus in Richmond, off-campus sites, and online program options.

Indiana University East challenges students to grow intellectually and personally in a supportive and scholarly environment where faculty teaching skills and participation in the creation and dissemination of new knowledge and artistic work enhance learning opportunities for all.

Indiana University East values a diversity of backgrounds, experiences, and intellectual perspectives among its faculty, staff, and students. The campus is dedicated to being a strong partner in enhancing the educational, cultural, and

economic development of the region it serves through community and civic engagement. [Learn more about IU East.](#)

## **Job Description**

Indiana University East, Richmond, IN, invites applications for anticipated full-time tenure-track faculty position in Marketing, for the academic year beginning August 1, 2018. Candidates for all full-time faculty positions must demonstrate a strong desire to excel in teaching and provide ongoing support for student success, in and out of the classroom. Online delivery of programs is an increasingly important aspect of IU East enrollment strategy. Candidates must have an interest in building a sustainable program of research, scholarship and/or creative activity. The School of Business & Economics is hiring several Doctoral-qualified faculty as part of our strategy to achieve AACSB accreditation. [Learn more about the School of Business and Economics.](#)

### Characteristic Duties and Responsibilities:

Teach introductory and advanced online and in-person Marketing courses in business undergraduate and graduate programs.

Flexibility to instruct at least two of the following areas: Consumer Behavior, Promotions & Advertising, Marketing Research & Analytics, Personal Selling, Digital Marketing, and/or International Marketing.

Advise distance-education and campus-based undergraduate students in areas related to the Marketing Program within the School of Business and Economics.

Work cooperatively with local businesses to create hands-on opportunities for students, including field-experiences and internships.

Maintain an active program of research and scholarship.

Manage the learning environment through keeping accurate records, submitting grades and other reports on time, and enforcing school and campus academic policies.

Demonstrate the ability to develop a professional rapport with diverse populations within the university and community.

## **Salary**

Salary is commensurate with experience. The University offers an excellent benefit package. For more information, please click [here](#).

## **Qualifications**

### **Required:**

- Earned Doctorate in Marketing, Business Administration, or a closely related field, completed by August 2018, is required.
- Online teaching experience preferred.
- Demonstrated commitment to excellence in undergraduate teaching and student success is crucial Industry experience is preferred.
- Ability to teach and publish refereed research in Marketing.
- Commitment to high-quality undergraduate teaching.



### People at Indiana University East

[Log In](#) or [Sign Up](#) to see ChronicleVita members at this institution.

### Jobs at Indiana University East

- **[Assistant Clinical Professor/Associate Clinical Professor of Nursing, Family Nurse Practitioner](#)**

[Indiana University East](#)

- **Tenure-Track Assistant Professor of Accounting**

Indiana University East

- **Assistant Professor/Long-Term Lecturer of Elementary Reading and Language Arts Education**

Indiana University East

- **Assistant Professor/Lecturer of Nursing (3 positions to be filled)**

Indiana University East

- **Visiting Assistant Professor of English, Composition and Rhetoric**

Indiana University East

## How To Apply

You can apply for this position online at <https://indiana.peopleadmin.com>