

Open Rank Non Tenure Track positions and CMA Director

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Deadline	Open until filled
Date Posted	January 30, 2019
Type	Non tenure track
Salary	Not specified

Employment Type Full-time

INDIANA UNIVERSITY – Bloomington. The Marketing Department of the Kelley School of Business, is seeking an individual with industry experience and proven teaching effectiveness to fill a non-tenure track position as faculty, MBA Consumer Marketing Academy Director, and Director of the Center for Brand Leadership, beginning Fall 2019. Rank of the faculty appointment is open depending on degrees and experience and will be at the Clinical or Lecturer rank.

For a candidate to be considered at the Clinical rank, a Ph.D. or DBA degree from a nationally reputed university is required, as well as significant professional experience. For a candidate to be considered at the Lecturer rank, a master's degree is required and significant professional experience is highly desirable. Regardless of rank, the person hired will be expected to teach 18 credit hours a year at the undergraduate and graduate levels in the area of consumer products marketing, as well as related areas.

Academies are a required activity within the residential MBA program. The

Consumer Marketing Academy mission is to assist students in their development of skills and knowledge to enable them to secure employment opportunities in consumer marketing (e.g., brand management, retailing, etc). The responsibilities of the Director are to develop two one-week Academy courses; instruct students on the unique characteristics of consumer marketing; assist in recruiting students with interests in consumer marketing to the Kelley School of Business; secure, coach and monitor students in the successful completion of consulting projects with consumer focused firms; provide career counseling; assist students in securing consumer marketing positions, and develop and maintain relationships with corporate recruiters and sponsors.

The Center for Brand Leadership supports the Consumer Marketing Academy, other MBA courses, and faculty research. Responsibilities include interacting with corporate leaders and alumni to secure funding, speakers and student projects, and encouraging and supporting research on consumer marketing related topics.

Interested candidates should review the application requirements and submit their application at <http://indiana.peopleadmin.com/postings/7382> To ensure consideration, applications should be received by March 3, 2019, however the search will continue until the position is filled. Candidates should direct any questions to Raymond Burke, Chairperson, Marketing Department, Kelley School of Business, 1309 East Tenth Street, Bloomington, IN 47405 or iktg@indiana.edu.

Indiana University is an equal employment and affirmative action employer and a provider of ADA services. All qualified applicants will receive consideration for employment without regard to age, ethnicity, color, race, religion, sex, sexual orientation, gender identity or expression, genetic information, marital status, national origin, disability status or protected veteran status.



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How To Apply

You can apply for this position online at <https://indiana.peopleadmin.com/postings/7382>