

ASSISTANT PROFESSOR OF MARKETING

Job summary:

The Marketing group at Imperial College Business School is seeking applicants for multiple tenure-track assistant professor positions in Marketing. Applicants can be from any research area in marketing (e.g. empirical modelling, consumer behaviour, strategy, etc.). The positions require a high level of potential in and passion for research, as demonstrated by a strong job market paper and a promising research pipeline.

Located in the heart of London, Imperial College Business School offers an attractive research environment and competitive salaries. Research in the marketing group is interdisciplinary and regularly published in top tier journals in marketing and related fields (e.g. *Journal of Marketing*, *Marketing Science*, *Journal of Marketing Research*, *Journal of Consumer Research*, etc.).

Duties and responsibilities:

The successful applicant will be a highly motivated researcher and is expected to contribute to the school by publishing in top academic journals and teaching courses. Salaries are internationally competitive, research support is generous, and teaching requirements are moderate by international standards. The expected start date is 1 September 2020.

Essential requirements:

- A Ph.D. in marketing or related field (completed by the start of the appointment to the position).
- Strong job market paper
- Promising research pipeline
- Ability to teach marketing courses

Further information:

The closing date for applications is 15 July 2019. Shortlisted applicants will be interviewed over a video call (the marketing group will not be at the AMA conference). The positions begin in the 2020-2021 academic year (targeted start date of September 2020).

Candidates who wish to obtain more information about the position or application process can contact Dr. Rajesh Bhargave (r.bhargave@imperial.ac.uk).

Details on how to apply online are below.

For technical issues when applying online, please contact: recruitment@imperial.ac.uk.

How to apply online:

- Please visit: <https://www.imperial.ac.uk/jobs/description/BUS00168/assistant-professor-marketing>
- Register an e-mail address and password. You will receive a confirmation email.
- Return to the website (above). Click “apply now” and tick the confirmation to proceed.
- Step 1: “Personal information”—please fill out any required fields. There is no need to enter information for any non-required fields (e.g., no need for telephone #, etc.)
- Step 2:
 - Select ‘No’ for current employee and agency worker.
 - Select your highest level of education
 - You can skip all fields from “undergraduate teaching” to “evidence of esteem” – no need to fill in any information for these fields. You will post your CV in step 4.
 - Enter information on one referee. You only need to fill in the required fields here.
 - Answer if you have the right to work in the UK. If ‘no,’ please write “N/A” in the field below.
- Step 3 has diversity and personal identity questions. You have the option of indicating ‘prefer not to say’ for any of these questions.
- Step 4—please upload the following:
 - Your curriculum vitae (CV). This should include a list of references, publications/ research, teaching, etc.
 - A cover letter for your application
 - Reference letters (if available)
 - Any sample manuscripts, publications, or a job market paper

Additional information:

The College is a proud signatory to the San-Francisco Declaration on Research Assessment (DORA), which means that in hiring and promotion decisions, we evaluate applicants on the quality of their work, not the journal impact factor where it is published. For more information, see <https://www.imperial.ac.uk/research-and-innovation/about-imperial-research/research-evaluation/>

The College believes that the use of animals in research is vital to improve human and animal health and welfare. Animals may only be used in research programmes where their use is shown to be necessary for developing new treatments and making medical advances. Imperial is committed to ensuring that, in cases where this research is deemed essential, all animals in the College’s care are treated with full respect, and that all staff involved with this work show due consideration at every level.

<http://www.imperial.ac.uk/research-and-innovation/about-imperial-research/research-integrity/animal-research/>

Imperial College is committed to equality of opportunity, to eliminating discrimination and to creating an inclusive working environment. We are an Athena SWAN Silver award winner, a Stonewall Diversity Champion, a Disability Confident Employer and work in partnership with GIRES to promote respect for trans people.