

Position Announcement  
Illinois State University  
Normal/Bloomington  
Assistant/Associate Professor of Marketing  
(Integrated Marketing Communication)

The Department of Marketing in the College of Business at Illinois State University invites applications for a nine-month, tenure-track Marketing professor position at the Assistant/Associate Professor level to begin August 16, 2019. Candidates for the position must have a Ph.D. or D.B.A. degree in Marketing or a closely related field from an AACSB accredited business school. A.B.D.'s will also be considered. Candidates must be able to demonstrate oral proficiency in the English language as a requirement for this position, as mandated by state law. Salary is competitive and based on qualifications and experience.

We seek candidates who are highly qualified and motivated to teach ***Integrated Marketing Communication*** courses (e.g., introductory, capstone, digital marketing, and creative strategy design utilizing Adobe Creative Cloud software), as well as other courses to support the Department of Marketing as necessary. The successful candidate will be expected to engage in cross-functional, integrative curriculum development that incorporates critical thinking and experiential learning, and produces high levels of student engagement. The successful candidate will work collaboratively as a contributing member of a faculty team, develop a scholarly research record as evidenced by publications in high quality journals, and have a strong interest in continuing to develop our Integrated Marketing Communication sequence through interaction and engagement with industry professionals. To learn more about the Integrated Marketing Communication sequence, go to:

<https://business.illinoisstate.edu/marketing/sequences/imc/index.shtml>

The Department of Marketing is positioned within the College of Business, which has undergraduate and graduate programs accredited by AACSB International – The Association to Advance Collegiate Schools of Business. Illinois State University was recently ranked one of the best public universities in the nation by *U.S. News & World Report* (placing 83rd in the country) and the College of Business was ranked one of the Best Undergraduate Business Programs by *Bloomberg Businessweek*. The business school is housed in the 118,000 square foot, state-of-the-art *State Farm Hall of Business*. The Department offers a traditional marketing degree as well as sequences in *Integrated Marketing Communication*, *Professional Sales*, and *Advanced Marketing Analytics* to over 850 undergraduate students and marketing courses to a full complement of Master's level students as part of the M.B.A. program. The Department includes twenty full-time faculty (18 Ph.D.'s/D.B.A.'s), five of whom have joined the Department within the last three years.

Illinois State University is a student-centered, comprehensive institution with approximately 18,330 undergraduate students and 2,450 graduate students. The University is located in Normal, IL, a progressive central Illinois community of over 133,000 (Bloomington has recently been recognized as one of the Top 25 Small College Towns in America) with ready access to business centers in Chicago, Indianapolis, and St. Louis.

To assure full consideration, please complete an online faculty employment application by Friday, July 27, 2018.

Posting number: 0710746 at [www.jobs.ilstu.edu](http://www.jobs.ilstu.edu)  
Quicklink: [www.jobs.ilstu.edu/applicants/Central?quickFind=75182](http://www.jobs.ilstu.edu/applicants/Central?quickFind=75182)

Along with your application, please submit a letter of application, curriculum vita, a research statement, a teaching statement, and a list of three references with contact information. Please direct questions to Dr. Horace Melton, ([hlmelto@ilstu.edu](mailto:hlmelto@ilstu.edu)). The search committee will be conducting initial interviews at the Summer AMA Conference.

**Illinois State University is an Equal Opportunity/Affirmative Action Employer.**

If you are an individual with a disability and need a reasonable accommodation under the Americans with Disabilities Act (ADA) or other state or federal law you may request an accommodation by contacting the Office of Equal Opportunity and Access at 309-438-3383.