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Illinois State University

Assistant/Associate Professor of Marketing

Description

Illinois State University

Normal/Bloomington

The Department of Marketing in the College of Business at Illinois State University invites applications for a nine-month, tenure-track Marketing professor position at the Assistant/Associate Professor level to begin August 16, 2018. Candidates for the position should have a Ph.D. or D.B.A. degree in Marketing or closely related field by the position start date from an AACSB accredited business school. A.B.D.'s will be considered. Candidates must be able to demonstrate oral proficiency in the English language as a requirement for this position, as mandated by state law. Salary is competitive and based on qualifications and experience.

We seek candidates who are highly qualified and motivated to teach **Advanced Marketing Analytics** courses (e.g., marketing research, introductory and advanced marketing analytics, brand management analytics, sales forecasting, and CRM), as well as other courses to support the Department of Marketing as necessary. A successful candidate will also be expected to pursue cross-functional, integrative curriculum development and incorporate a pedagogical approach based upon critical thinking and learning through high levels of engagement. In

Job Information

Location:

Normal, Illinois, 61790,
United States

Job ID:

35410299

Posted:

May 31, 2017

Position Title:

Assistant/Associate
Professor of Marketing

School Name:

Illinois State University

Specialties:

Marketing Analytics

**Do you plan on
interviewing at the
Summer AMA
Conference?:**

Yes

Position Start Date:

Fall 2018

addition, successful candidates will be expected to work collaboratively as a contributing member of a faculty team, develop a scholarly research record as evidenced by publications in high quality journals, and have a strong interest in continuing to develop our newly introduced Advanced Marketing Analytics sequence through interaction and engagement with industry professionals. To learn more about the Advanced Marketing Analytics sequence, go to:

<http://business.illinoisstate.edu/marketing/analytics/analytics-sequence.php>.

The Department of Marketing is positioned within the College of Business, which has undergraduate and graduate programs accredited by AACSB International – The Association to Advance Collegiate Schools of Business. Illinois State University was recently ranked one of the Best Colleges by *U.S. News & World Report* and the College of Business was ranked one of the Best Undergraduate Business Schools by *Bloomberg Businessweek*. The business school is housed in the 118,000 square foot, state-of-the-art *State Farm Hall of Business*. The Department offers a traditional marketing degree as well as sequences in *Integrated Marketing Communication*, *Professional Sales*, and *Advanced Marketing Analytics* to over 800 undergraduate students and marketing courses to a full complement of Master's level students as part of the M.B.A. program. The Department also coordinates a minor in Business Analytics which draws students from the entire University. The Department includes twenty full-time faculty (18 Ph.D.'s/D.B.A.'s), five of whom have joined the Department within the last three years.

Illinois State University is a student-centered, comprehensive institution with approximately 18,650 undergraduate students and 2,400 graduate students. The University is located in a progressive central Illinois community of over 133,000 (Bloomington has recently been recognized as one of the Top 25 Small College Towns in America) with ready access to business centers in Chicago, Indianapolis, and St. Louis.

Initial review of applications will begin immediately and continue until the position is filled. To assure full consideration, please attach an online application, a letter of application, curriculum vita, a research statement, a teaching statement, and a list of three reference contacts to posting number 0709485 at www.IllinoisState.edu/jobs by Friday, July 21, 2017. Please direct questions to Dr. Horace Melton, (hmelto@ilstu.edu). The search committee will be conducting initial interviews at the Summer AMA Conference.

Illinois State University is an Equal Opportunity/Affirmative Action Employer.

If you are an individual with a disability and need a reasonable accommodation under the Americans with Disabilities Act (ADA) or other state or federal law you may request an accommodation by contacting the Office of Equal Opportunity and Access at 309-438-3383.

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