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Assistant Professor of Marketing Analytics

[Illinois Institute of Technology, Stuart School of Business](#) in Illinois

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Deadline	Open until filled
Date Posted	December 21, 2016
Type	Tenured, tenure track
Salary	Not specified

Employment Type Full-time

Stuart School of Business at the Illinois Institute of Technology (Illinois Tech's Stuart School) seeks to hire an Assistant Professor of Marketing Analytics. Candidates must have completed (or near completion of) a Ph.D. in Marketing or a related business discipline with substantial emphasis/expertise in marketing or analytics. Illinois Tech's Stuart School is interested in a scholar who is passionate about contributing to the emerging field of marketing analytics and big data. The ideal candidate will be strong in quantitative methods, consumer behavior and digital marketing, and would fit in well with the Stuart School's culture of teaching and studying multidisciplinary, technological, and quantitative approaches to managerial decision making. Prior exposure or expertise in optimization techniques, social network analysis and/or business experience in a managerial setting is very desirable.

The successful candidate will have the opportunity to teach in undergraduate and graduate business programs, including courses in the PhD program in Management

Science. Illinois Tech's Stuart School encourages collaborative research across disciplines with a special focus on business, finance, management science, sustainability management, and marketing analytics contexts. The School aims to develop a world class reputation in the fields of quantitative finance and marketing analytics.

Qualifications, Responsibilities, and Compensation

The applicant must have a Ph.D. by August 14, 2017 in a relevant discipline from an accredited university, possess strong teaching skills, and demonstrate the ability to publish in refereed journals.

Responsibilities include the potential to teach courses at all levels and conduct research consistent with the expectations of a doctoral granting university. Salary is competitive and includes a rich array of university benefits including medical, group life insurance, retirement, etc.

About Illinois Tech's Stuart School of Business

Illinois Tech Stuart School of Business is an academic unit of the Illinois Institute of Technology (Illinois Tech), a private Ph.D.-granting technological university. The school offers bachelor's, master's, doctoral, and non-degree programs in areas including Finance, Business Administration, Marketing Analytics, Sustainability Management, Public Administration, and Management Science, as well as several interdisciplinary specializations. The Stuart School is accredited by AACSB International.

Located in Chicago, the country's third largest city, Illinois Tech's Stuart School is connected to a thriving urban center of commerce and culture.

Faculty and Students

Our faculty is made up of 37 full-time distinguished scholars and teachers, with

Ph.D.s from notable institutions including Wharton, University of Chicago, UC-Berkeley, Yale, Imperial College London, and Duke.

The Stuart School of Business has more than 600 graduate and undergraduate students. Our student community is diverse, with a large international population, as well as domestic students and working professionals.

About Illinois Institute of Technology

Founded in 1890, Illinois Institute of Technology, located in the historic Bronzeville community on Chicago's South Side, is a private, technology-focused, research university offering undergraduate, graduate, and doctoral degrees in engineering, science, architecture, business, design, human sciences, applied technology, and law. One of 22 institutions that comprise the Association of Independent Technological Universities (AITU), Illinois Tech offers exceptional preparation for professions that require technological sophistication, an innovative mindset, and an entrepreneurial spirit. Visit www.iit.edu for more information.

How to Apply

A full application including a cover letter, curriculum vitae, evidence of research productivity, evidence of teaching effectiveness, and the names of three references should be emailed with Word or PDF attachments to recruiting@stuart.iit.edu. The review of applications will begin immediately and will continue until the position is filled.

Illinois Institute of Technology is an Equal Opportunity/Affirmative Action Employer.



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