

[Career Center Home](#) › [Search Jobs](#) › [Assitant / Associate Professor of Marketing](#) › [Print Job](#)

 [Print](#)

ITAM

## Assitant / Associate Professor of Marketing

### Description

ITAM Business invites applications for tenure-track and tenured faculty positions, at the Assistant, Associate or Full Professor levels in Marketing, effective August 2018. Candidates in all areas of marketing will be considered. Initial appointments will run for up to eight years (subject to renewal after the third year). Salaries, research funds, and teaching loads are competitive.

Applicants should have completed or be close to completing a Ph.D. in marketing or related fields, and demonstrate high potential and a strong commitment to research in marketing. Members of our faculty are expected to conduct original and high-quality research, to teach effectively, and to participate in and contribute to the academic environment. Faculty members are expected to teach courses in English to undergraduate, Masters in Marketing, and MBA students. Knowledge of the Spanish language is not required.

At the assistant professor level, candidates are expected to publish high-quality research in top academic journals. At the associate or full faculty levels, candidates should have both a publication record in top academic journals and strong teaching credentials according to their desired rank.

Faculty members from ITAM's Marketing Department will be traveling to the 2017 AMA Conference in San Francisco to interview potential candidates. Selected candidates will subsequently be invited to give a job talk at ITAM in Mexico City. Deadline for applications is July 16th.

### Job Information

**Location:**

Mexico City, 01080, Mexico

**Job ID:**

35756861

**Posted:**

June 21, 2017

**Position Title:**

Assitant / Associate Professor of Marketing

**School Name:**

ITAM

**Specialties:**

All

**Do you plan on interviewing at the Summer AMA Conference?:**

Yes

**Position Start Date:**

Summer 2018

**Job Duration:**

Indefinite

Application packages should consist of curriculum vitae, cover letter, research statement, one or two working papers and/or publications, and recommendation letters. All documents should be submitted by e-mail to Dr. Cecilia Ortiz at [marketingjobs@itam.mx](mailto:marketingjobs@itam.mx).

**ITAM at a Glance**

ITAM is a private (non-denominational, non-profit) research and teaching institution, and a leading university in Mexico and Latin America in academic areas related to business, economics and finance. ITAM's academic programs are consistently ranked as the top programs in Mexico and ITAM's alumni include leading figures in business, government, finance, academia and non-for-profit sectors.

Our faculty: Over 230 full-time professors with world-class teaching and research credentials from over 20 countries. ITAM is committed to increasing the diversity of its faculty.

Our students: 5,200 undergraduate students and 700 graduate students. Over 20% of our graduating class pursue graduate studies outside Mexico.

ITAM's Business is accredited by the Association to Advance Collegiate Schools of Business (AACSB) of the United States, the Association of MBAs of the United Kingdom and the European Quality Improvement System (EQUIS).

ITAM is located in Mexico City, one of the largest metropolitan areas in the world. Mexico City's airport is a major hub with nonstop flights to more than 50 international destinations in Latin America, North America (over 30), Europe and Asia. Mexico City is a lively metropolitan area with a large variety of cultural events, world-renowned museums, colonial palaces and a glamorous night life. In addition, Mexico's beautiful beaches, traditional food, archaeological sites and rich culture, make Mexico one of the most attractive countries in the world.

**Requirements**

---

Applicants should have completed or be close to completing a Ph.D. in

marketing or related fields, and demonstrate high potential and strong commitment for research in marketing. Members of our faculty are expected to conduct original and high-quality research, to teach effectively, and to participate in and contribute to the academic environment. Faculty members are expected to teach courses in English to undergraduate, Masters in Marketing, and MBA students. Knowledge of the Spanish language is not required.

At the assistant professor level, candidates are expected to publish high quality research in top academic journals. At the associate or full faculty levels, candidates should have both a publication record in top academic journals and strong teaching credentials according to their desired rank.

Faculty members from ITAM's Marketing Department will be traveling to the 2017 AMA Conference in San Francisco to interview potential candidates. Selected candidates will subsequently be invited to give a job talk at ITAM in Mexico City. Deadline for applications is July 16th.

Application packages should consist of curriculum vitae, cover letter, research statement, one or two working papers and/or publications, and recommendation letters. All documents should be submitted by e-mail to Dr. Cecilia Ortiz at [marketingjobs@itam.mx](mailto:marketingjobs@itam.mx).

## Jobs You May Like

---

Associate/Full  
Professor, Marketing

**University of  
Connecticut**  
Storrs, CT, United  
States

Assistant Professor,  
Marketing

**Bryant University**  
Smithfield, RI,  
United States

Tenure Track  
Position in  
Marketing

**Boston College**  
Chestnut Hill, MA,  
United States

Assistant Professor

**Harvard Business  
School**  
Boston, MA, United  
States

