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> [Assistant, Associate, Full Professor in CONSUMER BEHAVIOR MARKETING \(CB19\) or CUSTOMER RELATIONSHIP MANAGEMENT \(CRM19\)](#)

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IÉSEG School of Management

Assistant, Associate, Full Professor in CONSUMER BEHAVIOR MARKETING (CB19) or CUSTOMER RELATIONSHIP MANAGEMENT (CRM19)

Description

FACULTY POSITION

In view of its continuous growth, the Marketing and International Negotiation Department at IÉSEG School of Management invites applications for full-time permanent positions as Assistant, Associate, and Full Professor in Consumer Behavior Marketing or Customer Relationship Management (Lille or Paris Campus).

ABOUT IÉSEG SCHOOL OF MANAGEMENT

- IÉSEG is proud to be triple crowned AACSB, EQUIS and AMBA and a member of the 'Conférence des Grandes Écoles'.
- IÉSEG is one of the leading French business schools in terms of research. The IÉSEG Research Center is accredited by the French CNRS (National Center for Scientific Research).

Job Information

Location:

Lille, Other / Non-US, 59000, France | Paris, Other / Non-US, France

Job ID:

41708204

Posted:

June 11, 2018

Position Title:

Assistant, Associate, Full Professor in CONSUMER BEHAVIOR MARKETING (CB19) or CUSTOMER RELATIONSHIP MANAGEMENT (CRM19)

School Name:

IÉSEG School of Management

- IÉSEG actively promotes research, provides resources for active scholars and rewards high quality international peer-reviewed research publications with financial bonuses.
- The IÉSEG faculty is highly qualified and diverse with over 40 different nationalities represented.
- IÉSEG offers Bachelor, Master and Post-Graduate Degrees as well as Executive Education programs.

Specialties:

Marketing Research,
Consumer Behavior,
Marketing Management

Do you plan on interviewing at the Summer AMA Conference?:

Yes

Position Start Date:

Spring 2019

Job Duration:

Indefinite

Our Lille Campus is in the heart of the Northern French city of Lille (within the triangle made up by London, Paris and Brussels), and our Paris Campus is located in the biggest European business district of "La Défense". Both premises provide state of the art technology in the classrooms and has an excellent research environment.

To find out more about IÉSEG and why you should choose us:

<http://www.ieseg.fr/en/faculty-and-research/teach-at-ieseg/>

ABOUT THE MARKETING AND INTERNATIONAL NEGOTIATION DEPARTMENT

The department consists of over 44 full-time academics in the areas of Marketing, Digital Marketing, Consumer Behavior or Customer Relationship Management. The School provides ample resources to support a variety of research interests and activities, and has comparative advantage in promoting cross-disciplinary research that is needed in the modern business world. The School maintains an excellent network with overseas institutions for collaborative work. Over the last few years, faculty members have been successful in publishing their research papers in top-tier refereed international journals.

SALARY RANGE

The salary is competitive. Housing search assistance is provided by IÉSEG. Employees also benefit from French social security benefits,

complementary health insurance and a contributory pension scheme.

APPLICATION PROCEDURE

In order to apply, please fill in the following form http://ieseg.az1.qualtrics.com/jfe/form/SV_5avZsQjcdVVnCx7 and upload your application package consisting of a cover letter, curriculum vitae (mentioning the names, affiliations, and email addresses of two referees), research and teaching statement, one research working paper and recent teaching evaluations merged into one PDF document indicating name and reference code “**CB19**” for the position in Consumer Behavior and “**CRM19**” for the one in Customer Relationship Management.

Two recommendation letters **should be sent separately** by the referees to:

Dr. Gwarlann DE KERVILER

Head of Marketing and International Negotiation Department

Email: mkg.recruitment@ieseg.fr

Interested candidates can indicate their availability for first-round interviews at the **AMA annual meeting in Boston in August 2018**. For this, please contact us by e-mail at mkg.recruitment@ieseg.fr **after** having filled the online form. Please mention “AMA annual conference” in the object of your e-mail. Selected candidates will be contacted to schedule an informal meeting.

THE CLOSING DATE FOR APPLICATIONS IS JULY 13th .

PLEASE QUOTE REFERENCE: CB19 or CRM19

Requirements

JOB QUALIFICATIONS

We are looking for candidates whose research interests are related to **Customer Relationship Management, Digital Marketing, or Consumer Behavior**. The candidate is expected to show evidence of strong research excellence (e.g. publications in top tier international journals). He/she also needs to provide evidence of strong teaching skills and/or professional experience. He/she will teach at undergraduate, graduate and postgraduate levels and also contribute to the design and development of the Department's programs.

Applicants should possess a PhD and be able to provide evidence of publications (and/or demonstrate the potential to publish) in reputable academic journals. Applicants should be completely fluent in English as all courses will be taught in this language. Prior knowledge of French is not required as the School will provide French courses to faculty members.

For appointment at the Associate or Full Professor level, applicants are required to have (a) extensive higher education teaching and relevant research experience; (b) a strong publication record in top-tier refereed journals; and (c) good networks in both academia and professional circles at regional and international levels. Candidates with less experience will be considered for appointment at Assistant Professor level.

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