

Assistant/Associate/Professor – Marketing

Institution:	Houston Baptist University
Location:	Houston, TX
Category:	Faculty - Business - Marketing and Sales
Posted:	02/10/2020 (Reposted Job: Initially posted on 09/11/2019)
Application Due:	Open Until Filled
Type:	Full-Time



Position Number: FT-ACAD-ADCOB-08162019

Departments: Department of Management, Marketing and Business

Reports To: Dean, Dunham College of Business, Chair, Department of Management, Marketing and Business

Job Status: Exempt

Position Summary

Houston Baptist University seeks a professor in marketing for the Archie W. Dunham College of Business. Rank will be commensurate with qualifications. The position is available beginning January, 2020. Review of applications will begin immediately, and continue until the position is filled.

Job Responsibilities

HBU's primary mission is teaching. Courses are delivered in face-to-face, online, and hybrid formats. The School offers the following degrees: Bachelor of Science in Business, Master of Business Administration, Master of Science in Human Resource Management,

and Master of Science in Management & Entrepreneurship.

The successful candidate will:

- Provide excellent teaching to undergraduate and graduate students in a variety of delivery formats;
- Actively integrate the Christian faith in teaching and scholarship;
- Conduct primarily applied and pedagogical research in Marketing leading to publication in peer-reviewed journals to maintain academically qualified status; and,
- Engage in service to the School, University, and community.

Qualifications

Candidates should have a PhD or DBA from an AACSB- or ACBSP-accredited school. ABD will be considered with evidence of sufficient progress to complete the degree within one year of appointment. Rank will be commensurate with qualifications. The Dunham College of Business at Houston Baptist University is accredited through ACBSP and is currently in the reaffirmation process. Preference will be given to candidates that have experience with the accreditation process.

Professional experience in a related field will be an advantage. Professional experience in a Marketing or a related field will be an advantage. Senior executive experience along with a Master's degree may be sufficient without a doctoral degree.

HBU seeks candidates with an active Christian faith who are willing to integrate faith and learning in the classroom. The candidate must be able to document an excellent teaching record and provide evidence of scholarly interests and achievements.

Additional Information

Houston Baptist University is a Christian liberal arts university dedicated to the development of moral character, the enrichment of spiritual lives, and perpetuation of growth in Christian ideals. HBU is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC). The successful candidate will also be able to articulate a vision for the role of his or her discipline at HBU that is supportive of the Ten Pillars vision statement; the Ten Pillars vision statement may be found at www.hbu.edu/tenpillars.

Houston Baptist University is an independent, private Christian liberal arts institution with one of the most diverse student bodies in the country. Houston offers access to all the cultural advantages as one of the largest metropolitan centers in the country.

For more information about the University and the Dunham College of Business, visit www.hbu.edu or direct questions about this position to Dr. Kenny Holt at kholt@hbu.edu.

Houston Baptist University is committed to maintaining a teaching faculty and staff who share an active Christian faith. The Preamble to the By-Laws of the University sets forth a statement of belief which each University employee is expected to support and personify. Your submittal of an application for employment indicates your acceptance and affirmation

of these statements.

The above statements are intended to describe the general nature and level of work being performed. They are not intended to be construed as an exhaustive list of all duties, responsibilities, and requirements of personnel.

****Disclaimer****

Background checks are performed on every new hire. If your application is selected to continue with the interviewing process you will be required to submit a Background Check form. If you decline, your application may be denied. By proceeding with the online application you understand and accept this process.

APPLICATION INFORMATION

Contact:	Human Resources Houston Baptist University
Phone:	(281) 649 3245
Fax:	(281) 649 3334
Online App. Form:	https://hbu.edu/about-hbu/jobs/assistant-associate-prof...
Email Address:	academicapplication@hbu.edu

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