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Assistant Professor of Marketing

Description

Hofstra University

Frank G. Zarb School of Business

DEPARTMENT OF MARKETING AND INTERNATIONAL BUSINESS

Assistant Professor of Marketing

Hofstra University's Department of Marketing & International Business invites applications for two anticipated full-time faculty positions starting in fall 2017. Responsibilities include teaching undergraduate and graduate marketing courses, research and professional activity and school service. Doctoral degree (ABD's will be considered) in marketing and strong teaching abilities and research skills are required. Special consideration will be given to candidates, who have taught and/or have done research in the area of on-line marketing, social media, behavioral analytics, etc.

Research and publications associated with marketing are required and supported.

Our Long Island suburban location offers close proximity to New York metropolitan area's recreational, and cultural opportunities; and for those with families, access to the best school districts in the nation. The department's 14 full-time

faculty has close to 425 Marketing and 80 International Business majors in the undergraduate and graduate levels. The Zarb School offers BBA, BBA/MBA, BBA/MS, MBA, EMBA, JD/MBA and MS degrees. Both undergraduate and graduate programs are AACSB accredited.

For additional information about Hofstra University, Please browse our website at:

<http://www.hofstra.edu/Academics/colleges/zarb/mkib/index.html>

Applicants should provide a cover letter and resume, include copies of publications, provide course and teaching ratings, as well as list of three references. Applications will be reviewed on a rolling basis until the position is filled.

Hofstra University is an equal opportunity employer, committed to fostering diversity in its faculty, administrative staff and student body, and encourages applications from the entire spectrum of a diverse community.

Applications may be submitted as attachments by e-mail to Anil.Mathur@hofstra.edu with "MKT faculty application" in the subject line, or mailed directly to Dr. Anil Mathur, Professor & Chairperson, Department of Marketing & International Business, 222 Weller Hall, 134 Hofstra University, Hempstead, New York 11549.

Job Information

Location:

Hempstead, New York, 11549,
United States

Job ID:

29273748

Posted:

June 29, 2016

Position Title:

Assistant Professor of Marketing

School Name:

Hofstra University, Frank G. Zarb
School of Business

Specialties:

Advertising,
Marketing Analytics, Yes

Do you plan on interviewing at the Summer Educators Conference?:

Position Start Date:

About Hofstra University, Frank G. Zarb School of Business

This school does not currently have a profile. Please refer to the school's website or job descriptions to learn more about them.

Contact: [Dr. Anil Mathur](#)

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The American Marketing Association

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