

Assist Prof

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Date Posted January 14, 2020

Type Non tenure track

Salary Competitive

Employment Type Full-time

Assist Prof w/ Hofstra University (Hempstead, NY). Teach / perform research in the fields of marketing and int'l bus. Reqs Doc of Philosophy (PhD) degree or foreign equivalent in Bus Admin, Marketing, or related. Reqs demonstrated record of academic scholarship, research, and other scholarly activities, with a focus on marketing and consumer behavior. Strong commitment to research and teaching including at least two years of experience serving as an assistant professor or instructor with a focus on marketing. Experience must include: developing instructional plans for courses in accordance with department standards and requirements; and conducting academic research in the fields of digital marketing and social media marketing. Resumes to hrjobs@hofstra.edu.



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