



Assistant Professor of Marketing

Institution:	Heidelberg University
Location:	Tiffin, OH
Category:	Faculty - Business - Marketing and Sales
Posted:	11/08/2017
Type:	Full Time
Notes:	included in Diversity and Inclusion Email

Heidelberg University, located in Tiffin, Ohio, is rising! With the implementation of a new academic strategic plan, we are seeking qualified candidates passionate about sharing their knowledge, implementing strategies for student engagement and success, and building a community of education excellence. Heidelberg University seeks a dynamic individual for the position of Assistant Professor of Marketing. This position is in the School of Business, Computer Science, and Information Technology, one of the four schools recently implemented within the new organizational structure of Academic Affairs. This is a tenure-track position. Heidelberg University offers a strong liberal arts curriculum and professional education programs with the mission of personal, intellectual, and professional development, leading to a life of purpose with distinction. This appointment will begin with the 2018-19 academic year; beginning August 2018.

Heidelberg University is a student-focused community with a significant commitment to the achievement of excellence and diversity among its faculty, staff, and students. Individuals who value, demonstrate, and promote diversity, equity, and inclusion are preferred candidates for Heidelberg's vacant positions. Additionally, we are seeking faculty who want to contribute to the University's initiatives to improve our student recruitment, engagement, retention, success, persistence, graduation, and placement.

The Assistant Professor of Marketing provides instruction and advising to undergraduate students. This faculty appointment includes a full-time teaching load in addition to office hours, advising, committee work, research and opportunities for continued professional development. The Assistant Professor of Marketing reports directly to the Dean of the School of Business, Computer Science, and Information Technology, Adams Family Foundation Endowed Chair.

The successful candidate will have demonstrated experience, qualifications and abilities, including:

- Ph.D. or ABD in Marketing from an ACBSP accredited institution with two-years college-level teaching experience.
- Successful experience supervising student research projects and advising.
- Ability to teach a variety of courses in Marketing, Consumer Behavior, International Marketing, Marketing Research and emerging topics in Marketing.
- Demonstrated analytical and strategic thinking abilities.
- Demonstrated strong commitment to student centered active learning and student engagement activities.
- Willingness to participate and engage in responsibilities, campus efforts and activities during the day, evenings, and /or weekends at both on-campus and off-campus in order to be part of a community that supports education excellence and student success.
- Demonstrated experience, knowledge and appreciation for a liberal arts tradition.
- Commitment and a demonstrated record of academic excellence with professional and personal integrity.
- Demonstrated excellent interpersonal, written and verbal communication and problem-solving skills.
- A demonstrated work ethic that promotes teamwork, enhances creativity and motivation, and builds consensus in a high-energy and high-task environment.
- Ability to manage several projects simultaneously.

In addition, the ideal candidate will model Heidelberg University's core values of integrity, honesty, humility, transparency, respectfulness, diversity, caring, loyalty, and accountability in all work.

For consideration, or to obtain additional information, please visit www.heidelberg.edu/careers where the online application is available. Candidates should upload a cover letter, curriculum vitae, professional references, transcripts, statement of teaching philosophy, and statement of research interests. Review of candidates will begin immediately will continue until the position has been filled. Official transcripts will be required of the finalist candidate.

APPLICATION INFORMATION

Contact:	Margaret Rudolph Human Resources Heidelberg University
-----------------	--

Online App. **<https://www.heidelberg.edu/careers>**
Form:

Heidelberg University is an Equal Opportunity Employer / Affirmative Action Employer with a significant commitment to the achievement of excellence and diversity among its faculty, staff, and students.

Apply through Institution's Website

© Copyright 2017 Internet Employment Linkage, Inc.