

Assistant Professor of Marketing

Institution:	Hastings College
Location:	Hastings, NE
Category:	Faculty - Business - Marketing and Sales
Posted:	09/03/2019
Application Due:	09/30/2019
Type:	Full-Time



The Department of Business and Economics at Hastings College invites applications for a tenure-track Assistant Professor of Marketing position beginning early August 2020.

Minimum qualifications are an MBA or other appropriate master's degree and significant practical experience in a non-academic business setting. Doctorate preferred (ABD will be considered). Specific course menu will depend on the successful candidate's strengths but may include Marketing Principles, Strategic Marketing Communication, and Marketing Management. The position requires the ability to integrate oral and written communication skills, critical thinking skills, and computer skills into course requirements. The successful candidate will participate in departmental planning and curriculum development, advise undergraduate students, and play an active role in student recruitment. Hastings College is a teaching institution that gives highest priority to teaching effectiveness.

Qualified candidates need to complete the online application and upload into the profile section of the online application a cover letter, statement of teaching philosophy, curriculum vitae (CV) with contact information for three references, and unofficial graduate transcripts.

Application Deadline: September 30, 2019

APPLICATION INFORMATION

Contact: Margo Busboom
Human Resources
Hastings College

Phone: 402-461-7407

**Online App.
Form:** <http://www.hastings.edu/employment>

Apply through Institution's Website

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