

Tenure-Track Assistant Professor of Marketing

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Deadline	December 21, 2018
Date Posted	October 25, 2018
Type	Tenured, tenure track
Salary	Commensurate with experience
Employment Type	Full-time

Department of Business and Economics at Hastings College invites applications for a tenure-track Assistant Professor of Marketing position beginning mid-August 2018. Minimum qualifications are an MBA or other appropriate master's degree and significant practical experience in a non-academic business setting. Doctorate preferred (ABD will be considered).

Specific course menu will depend on the successful candidate's strengths but may include Marketing Principles, Strategic Marketing Communication, and Management. The position requires the ability to integrate oral and written communication skills, critical thinking skills, and computer skills into course requirements. The successful candidate will participate in departmental planning and curriculum development, advise undergraduate students, and play an active role in student recruitment. Hastings College is a teaching institution that gives highest priority to teaching effectiveness.

We are transitioning to a new innovative academic calendar and liberal arts curriculum which will emphasize the deliberate mentoring experiential learning,

interdisciplinary connection and educational travel experiences that are central to our mission. The successful candidate will have an opportunity to be a key player in determining the nature and direction of our growth.

The Department

The Department of Business and Economics is located in the Fleharty Center and includes seven full-time faculty members, strong student enrollments and a friendly, professional atmosphere.

About the College

Hastings College builds on the talents of each student through impactful real world experiences and universal curriculum to maximize their personal and career success in a changing world. We have an enrollment of 1,100, a student-to-faculty ratio of 14:1 and are housed on 120 beautiful acres. Hastings, Nebraska, population 25,000, is a supportive community with a multitude of amenities. With a full benefits package and retirement offerings, Hastings College is an exceptional place to work.

About Hastings, Nebraska

Hastings, Nebraska is an attractive residential community located in the heart of south central Nebraska. Hastings is two and a half hours west of Omaha, six hours east of Denver and five hours northwest of Kansas City. The city enjoys excellent public and private schools, offers numerous professional and community services, and serves as a cultural center for a large surrounding area.

Application Deadline

To apply, go to www.hastings.edu/employment and complete the online application. Qualified candidates will need to attach a cover letter, statement of teaching philosophy, curriculum vitae (CV), and unofficial graduate transcripts to the profile section of the online application. To be assured full consideration, all materials should be received by December 21, 2018.

If you have questions please contact Margo Busboom, HR Generalist at Hastings

College at (402) 461-7407.



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How To Apply

You can apply for this position online at <https://www.hastings.edu/employment>