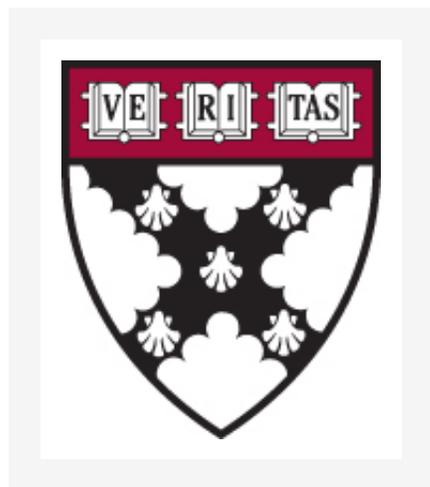


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The Marketing Unit at Harvard Business School Tenure Track Position in Marketing

Description

The Marketing Unit at Harvard Business School invites applications for a faculty position to start in July 2020. We seek faculty who are intellectually curious about managerially relevant problems, who have rigorous training in the relevant sub-field of marketing or a related discipline (e.g., economics, psychology, social sciences or computer science), and who have a potential to thrive in the classroom.

Applicants for tenure track positions should have a doctorate or terminal degree in marketing or a related field by the time the appointment begins, and strong demonstrated potential and interest to conduct research at the forefront of their fields. Candidates should submit CV, copies of publications and working papers, and letters of recommendation at: <http://www.hbs.edu/faculty/positions>. Closing date for applications is **June 27, 2019**.

We are an equal opportunity employer and all qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, disability status, protected veteran status, gender identity, sexual orientation, pregnancy and pregnancy-related conditions or any other characteristic protected by law.

Job Information

Location:

Boston, Massachusetts,
02163, United States

Job ID:

48297864

Posted:

May 7, 2019

Position Title:

Tenure Track Position in
Marketing

School Name:

The Marketing Unit at
Harvard Business School

Specialties:

Marketing Communications

**Do you plan on
interviewing at the**

**Summer Academic
Conference?:**

Yes

Position Start Date:

Summer 2020

About The Marketing Unit at Harvard Business School

We educate leaders who make a difference in the world. Each element of the School's mission is infused with meaning.

“LEADERS”

When we talk about leaders, we mean people who embody a certain type of competence and character—both the competence that comes from the general manager's perspective the School cultivates and the character to understand the difference between being self-interested and self-centered. It involves recognizing that you are a true leader only when you have earned the trust of others, and when others, whether in your organizations or your communities, recognize you as such.

“MAKE A DIFFERENCE”

Making a difference means people who create real value for society, and who create value before claiming value. There are many ways of making a positive difference: as an investor, as a general manager, as an entrepreneur, as an active citizen of your community. Indeed, what distinguishes Harvard Business School is that our graduates provide leadership in all walks of life.

“IN THE WORLD”

In the world reflects our understanding of a rapidly changing, dynamic environment, and the fact that many of the world's most challenging issues will require a global perspective. Moreover, it involves embracing the view that the world desperately needs more leaders to address its most urgent and challenging problems, and that virtually none of these problems can be addressed without business leaders playing a vital role.

And, of course, the first component of the mission is educating, which we do in many ways—through our educational programs, through the ideas our faculty produce and disseminate, and through the influence we achieve by being close to leaders of all types, and of organizations all across the world. Here, I would encourage us to recognize that the impact of what we do extends far beyond the people who come to our campus. Although we can touch only a few thousand directly each year, we can indirectly influence many more by remaining a trusted and admired leader in business education.

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