

Assistant Professor - Marketing

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| Employer | Hartwick College |
| Location | Oneonta, New York |
| Posted | Oct 05, 2017 |
| Faculty Jobs | Professional Fields, Business & Management |
| Position Type | Tenured & Tenure-Track |
| Institution Type | Four-Year Institution |

MARKETING: The Department of Business Administration and Accounting at Hartwick College invites applications for a full-time, tenure-track appointment at the rank of Assistant Professor starting in August, 2018, pending final administrative approval. We seek candidates with expertise in Marketing, with preference given to those with secondary fields in Strategy or International Business. Minimum qualifications include a PhD in Marketing or a related discipline by the time of the appointment and evidence of teaching excellence. Specific teaching assignments will include Introduction to Business, Marketing, Marketing Research, Consumer Behavior, Advertising and Promotion, Sales Management, and possibly general education courses, including First Year Seminars. Teaching load will average 20 semester credit hours or their equivalent per academic year, and all faculty members teach during the College's distinctive four-week January Term. Our department embraces entrepreneurship and promotes experiential and community-based learning in a small undergraduate liberal arts setting. The successful candidate must be committed to excellence and innovation in undergraduate teaching, active engagement in scholarly or creative activities, and working closely with students in a small college environment. Committee service and academic advising also are expected for tenure and promotion.

An independent, residential liberal arts

college, Hartwick embraces the teacher-scholar model, with teaching excellence as the first priority, and seeks to recruit, retain and promote a diverse workforce. Located in the scenic Susquehanna River valley in Oneonta, NY, near the northern foothills of the Catskill Mountains, the College features a *Liberal Arts in Practice* general education curriculum and aspires to “be the best at melding liberal arts education with experiential learning.”

Hartwick offers health benefits to domestic partners of employees, and prohibits discrimination on the basis of sexual orientation/preference and gender identity/expression. Hartwick is an Equal Opportunity Employer, committed to broadening “the understanding, awareness, and appreciation of diversity among all members of the Hartwick community.” Underrepresented groups are especially encouraged to apply. Additional information about Hartwick (an institutional member of the Council on Undergraduate Research) and the Department may be found on our web site at www.hartwick.edu.

Hartwick College is committed to providing a safe and secure educational environment. Employment at Hartwick College is therefore contingent upon a successful background check on every new employee. Candidates to whom an offer of employment is made will be required to sign a Release of Information Form authorizing the College to conduct a thorough background check.

To apply, please send

- cover letter
- curriculum vitae

- statements of teaching philosophy and research interests
- evidence of teaching and scholarly excellence or the potential for it
- Diversity Statement – a statement addressing how past and/or potential contributions to diversity will support Hartwick College’s Diversity Statement (<http://www.hartwick.edu/campus-life/student-affairs/intercultural-affairs/diversity-at-hartwick/>)
- and three letters of reference sent directly by your referees.

Letters should be addressed to Dr. Carlena Cochi Ficano, Department Chair, and all materials must be sent electronically to facultyjobs@hartwick.edu with Marketing in the subject line. Review of applications will begin immediately and continue until the position is filled.

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