

Assistant Professor of Marketing

Institution:	Hamline University
Location:	St. Paul, MN
Category:	Faculty - Business - Marketing and Sales
Posted:	02/07/2019
Type:	Full-Time

Founded in 1854, Hamline was the first university in Minnesota and among the first coeducational institutions in the nation. Hamline University provides a world-class education for undergraduate and graduate students. Our faculty, staff, and students cultivate an ethic of civic responsibility, social justice, and inclusive leadership and service.

Hamline University is an Equal Opportunity/Affirmative Action employer. Hamline University does not discriminate on the basis of race; color; religion; creed; sex; sexual orientation; gender identity; gender expression; national origin; marital status; familial status; status with regard to public assistance; membership or activity in a local commission; disability; age; protected veteran status; or any other status protected by applicable law in its education or employment programs or activities. The University will provide reasonable accommodations to qualified individuals with disabilities.

The Hamline School of Business in Saint Paul, Minnesota, seeks applicants for a tenure-track faculty position in marketing.

The School of Business houses undergraduate and graduate programs in business, public administration, and nonprofit management at its campuses in Saint Paul and Minneapolis. In addition, it is the home of the Center for Public Administration and Leadership. Our vision is to be the place "Where the business, government, and non-profit sectors intersect to educate and collaborate for the common good."

At the undergraduate level, the school offers a Bachelor in Business Administration with concentrations in accounting, business analytics, finance, international business, management, and marketing and a Bachelor of Arts in Economics with concentrations in analytical economics and financial economics. In addition, we have minors in business analytics, business practice, economics, management and nonprofit management.

At the graduate level, the school offers the following graduate degrees: Master of Business Administration, Master of Nonprofit Management, Master of Public Administration, and Doctorate in Public Administration as well as sequential degrees, dual degrees, and a joint

MBA/JD degree with the Mitchell Hamline Law School.

As a result of the university's Strategic Plan, the School of Business is expanding its undergraduate and graduate program offerings to meet the needs of students who require the skills and knowledge to succeed in the rapidly changing realities of our local and global communities. In addition, the school is dedicated to preparing students to work across sectors to solve the complex issues facing today's society. Faculty members play a pivotal role in developing new courses and professional development programs, as well as ensuring a high level of learning through assessment activities.

REPRESENTATIVE DUTIES AND RESPONSIBILITIES:

- Teaching responsibilities include six courses per year, primarily in the area of marketing. Courses in this area might include: Foundations of Marketing, Digital Marketing and Social Media, and International Marketing, or Marketing Management and electives in the BBA and/or MBA program, and other courses as needed.
- Advising students
- Participating in general education and professional development programs
- Other duties as assigned

MINIMUM QUALIFICATIONS:

- A completed Ph.D. or D.B.A. or ABD in Marketing is required. ABD candidates will be considered for a teaching track position and may be eligible to covert to a tenure track position with successful completion of their Ph.D within the first year of appointment.
- Evidence of excellence in teaching
- Must be committed to the development of skills necessary for advising and mentoring students from culturally diverse backgrounds, and to the promotion and enhancement of diversity, equity, and inclusion in support of academic excellence.

PREFERRED QUALIFICATIONS:

- Previous publication in a scholarly journal
- Proven history of academic research in the field of marketing

All questions marked 'Required' need to be answered in order to submit the application. It is important that your application show all of the relevant education and experience you possess. Applications may be rejected if incomplete. If rejected, you must reapply for the position in order to be considered. A resume or curriculum vitae, a cover letter outlining your qualifications for and interest in the position, contact information for 3 current, professional references, as well as copies of transcripts (if required) must be uploaded with each application.

APPLICATION INFORMATION

Contact: Hamline University

Online App. <https://hamline.wd5.myworkdayjobs.com/en-US/Faculty...>

Form:

Hamline University is an Affirmative Action Equal Opportunity Employer.

Apply through Institution's Website

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