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HEC Montréal

Assistant Professor Marketing

Description

The Department of Marketing at HEC Montréal invites applications for one tenure track position at the rank of Assistant Professor. The position is available from June 1, 2019.

Requirements

Applicants must have a PhD, or be close to completing a PhD, in e-commerce, quantitative marketing or a related field. We are particularly interested in scholars focusing on marketing issues involving big data, electronic commerce, and social media, but we welcome applications from candidates in other fields who can demonstrate a strong commitment to research. HEC Montréal is the home of the Tech3Lab, the most important user experience research lab in North America. We thus invite PhD students interested in consumer neuroscience and data modelling to apply. Candidates with a Ph.D. in Economics, Statistics, and Computer Science whose research addresses marketing issues are also encouraged to apply.

Job Information

Location:

Montréal, Québec, H3T 2A7,
Canada

Job ID:

41402800

Posted:

May 28, 2018

Position Title:

Assistant Professor
Marketing

School Name:

HEC Montréal

Specialties:

Marketing Analytics,
Marketing Communications,
Mobile, Marketing Research,
Online Marketing, Interactive
Marketing, Marketing
Management

Do you plan on

interviewing at the Summer AMA Conference?:

Yes

Position Start Date:

Spring 2019

Job Duration:

Indefinite

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