

HEC Montréal

Department of Marketing

The Department of Marketing at HEC Montréal invites applications for two tenure track positions at the rank of Assistant Professor beginning in June 2018.

One position is targeted at a candidate in the area of electronic commerce and social media. The other position is in the area of quantitative marketing (i.e., empirical modelling). Applicants must have a PhD, or be close to completing a PhD, in e-commerce, quantitative marketing or a related field. Candidates with a Ph.D. in Economics, Statistics and Computer Science whose research addresses marketing issues are encouraged to apply. We are particularly interested in scholars focusing on marketing issues involving big data. Moreover, HEC Montréal is the home of the Tech3Lab, the most important user experience research lab in North America. We thus invite PhD students interested in consumer neuroscience and data modelling to apply.

HEC Montréal, Canada's first business school, offers 33 management study programs (BBA, MBA, MSc, PhD). HEC Montréal has an enrolment of 13,000 students with a faculty of 260 and offers a multilingual curriculum, with several courses offered in English (e.g., English MBA Program) and Spanish in addition to the French curriculum. HEC Montréal holds three accreditations: AACSB International, EQUIS, and AMBA.

The Department of Marketing has twenty-six faculty members and is the home of three research chairs – the Carmelle and Remi Marcoux Chair in Arts Management, the Chair in Service Marketing and Customer Experience, and the RBC Financial Group Chair of Electronic Commerce - as well as a Sales Institute. In the last years, marketing faculty members have published in leading journal such as *Journal of Consumer Research*, *Journal of Marketing*, *Journal of Marketing Research*, *Journal of Retailing*, and *Marketing Science*. For more information on the marketing department: <http://www.hec.ca/en/marketing/profs.html>

Candidates, if not already fluent in French, must become fluent within a period of two years following their appointment. Applications should be submitted via: <https://emplois.hec.ca/job.php?id=101&apply> (only electronic applications will be considered) including a cover letter from the candidate, a curriculum vitae, sample research paper(s), teaching evaluations (if available) and two letters of reference.

To ensure consideration, applications should be submitted by 12:00 noon (Eastern Standard Time), June 26th. Representatives from the marketing area will be attending the EMAC Conference in Groningen from May 23rd to May 27th to discuss the positions and the AMA Summer Conference in San Francisco from August 3rd to August 6th to schedule preliminary interviews at this conference.

HEC Montréal is committed to diversity and equity in employment. It welcomes applications from: women, Aboriginal persons, persons with disabilities, ethnic minorities, persons of minority sexual orientation or gender identity, visible minorities, and others who may contribute to diversification. All qualified candidates are encouraged to apply; however, Canadians and permanent residents will be given priority. For additional information contact the head of the Marketing Department, Jean-Sébastien Marcoux (js.marcoux@hec.ca).

PS: The two positions are subject to final budget approval.