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Lecturer

Description

The Faculty of Business and Economics of the University of Lausanne ([HEC Lausanne](#)) invites applications for a position as

Lecturer in Marketing

(50% Part-Time or 100% Full-Time Position)

Starting on August 1, 2020 or on a mutually agreed date.

The new instructor will be a member of the [Marketing Department](#) of HEC Lausanne.

The job advertisement and the job description are available on the [website of the University](#).

Applications should be submitted online via the above [link](#) by **February 2nd, 2020 (11:59 pm Swiss local time)**. Please fill in the electronic application form, and upload a curriculum vitae, a cover letter, samples of scholarly work, and the names and addresses up to maximum three reference persons.

Additional information may be obtained from Professor Markus Christen, Head of Marketing Department, HEC Lausanne, University of Lausanne, markus.christen@unil.ch

Requirements

Candidates must hold a PhD in Management with a marketing specialization and have teaching experience in both French and English after the year of completion of their doctoral degree. The appointed lecturer should also possess an active research pipeline targeting leading international journals, with the aim to stay up-to-date on the evolutions in the relevant scholarly fields. The successful applicant should be able to teach in our Bachelor, Master of Management, and executive education programs.

Job Information

Location:

Other / Non-US, Switzerland | Lausanne, Other / Non-US, 1015, Switzerland

Job ID:

52014524

Posted:

December 2, 2019

Position Title:

Lecturer

School Name:

The Faculty of Business and Economics of the University of Lausanne (HEC Lausanne)

Specialties:

Branding, Consumer Behavior, Customer Strategy, Direct Marketing, General Marketing, Interactive Marketing, Marketing Analytics, Marketing Communications, Marketing Management, Marketing Research, Online Marketing, Product Marketing, Retail Marketing, Sales Management, Services Marketing, Sports Marketing

Do you plan on interviewing at the Summer Academic Conference?:

No

Position Start Date:

Summer 2020

Job Duration:

Indefinite

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