

Assistant/Associate/Full Professor of Marketing

Institution:	Gulf University for Science and Technology
Location:	Mishref, Kuwait
Category:	Faculty - Business - Marketing and Sales
Posted:	12/07/2015
Application Due:	01/31/2016
Type:	Full Time

The Gulf University for Science and Technology (GUST) is Kuwait's first private, American-model university. GUST currently offers programs in Arts and Sciences, and Business-including an MBA. GUST is internationally accredited by various bodies. The college of Business is accredited by AACSB International and the Computer Science degree offered by the College of Arts& Sciences is accredited by the ABET/CAC. In addition, the Foundation program in English is accredited by the Commission on Intensive English Program Accreditation (CEA).

The Business Administration department seeks research active marketing faculty members, preferably with teaching experience in Quantitative Marketing, Business to Business Marketing, Marketing for Small and Medium Enterprises, and/or Internet Marketing, with proven research in peer-reviewed publications. Successful applicants must hold a PhD from an internationally recognized university in the field of primary teaching responsibility. The State of Kuwait does not recognize degrees from on-line universities. Appointments at advanced rank require a current appointment at that rank with a research and publication record meeting GUST standards.

GUST is an English language, American-style university. Salaries are AACSB competitive. Kuwait has no taxes. The university provides a housing allowance, public and private health insurance, education benefit for children, annual home leave and an end of service gratuity in lieu of retirement.

Kuwait is a safe and comfortable living environment. It is the oldest democracy in the Middle East. There are good global airline connections and a vibrant expatriate community. Many private schools for children provide quality education in various international models (American, British, etc.).

Interested applicants are requested to fill in basic contact information and upload a complete CV with the names and contact information for at least three references and submit the application online, and to visit our vacancies page at <https://www.gust.edu.kw/vacancies>. A confirmation that the application has been received will be sent immediately. Last day to apply is 31/Jan/2016.

APPLICATION INFORMATION

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Online App. Form:	https://www.gust.edu.kw/vacancies
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Apply through HigherEdJobs

Apply through Institution's Website