



**GRENOBLE
ECOLE DE
MANAGEMENT**

BUSINESS LAB FOR SOCIETY



Open rank position in Marketing

The **Marketing Strategy and Innovation** research team at Grenoble Ecole de Management (GEM) invites applications for a full-time position in **Marketing**, commencing in the **Fall of 2019**.

JOB QUALIFICATIONS

Candidates should demonstrate their commitment and ability to conduct excellent academic research with the objective of publishing in top-ranked journals (senior candidates should have an established international research record and network; junior candidates should demonstrate the potential to develop a top-level research agenda). Among other topics, we are welcoming applications with research expertise in the area of **digital marketing**.

Candidates should also demonstrate their ability to teach successfully to various audiences and their willingness to be involved in the institution. Note that prior knowledge of French is not required since GEM offers many teaching opportunities in English. However, training is offered to foreign faculty interested in learning French.

CONDITIONS

The regular teaching load is 120 face-to-face hours per academic year. This is reduced to 90 hours in the first year. Resources for faculty include a generous research budget, a behavioral lab and subject pool, and competitive salary (European standards) with an additional publication-based bonus system and a compensation for relocation expenses. Support includes teaching and research assistantship, as well as a team dedicated to external research grants application and management.

ABOUT GRENOBLE ECOLE DE MANAGEMENT

Grenoble Ecole de Management (<http://en.grenoble-em.com>) is one of the premier business school in France, located at the foot of the French Alps in a vibrant and growing metropolitan area with a strong emphasis on high-tech industries (especially nanotechnologies, microelectronics, and energy). The School benefits from this community and has established a strong reputation in the management of technology and innovation. Grenoble Ecole de Management has the triple accreditation AACSB, EQUIS, and AMBA. Degrees awarded include Bachelor, Masters (with 3 specialized masters in Marketing), MBA, DBA, and PhD. Grenoble Ecole de Management is regularly ranked among the top 20 business schools in Europe.

ABOUT THE MARKETING STRATEGY AND INNOVATION RESEARCH TEAM

The Marketing Strategy and Innovation research team currently consists of 14 permanent faculty and 5 PhD students with varied research interests in marketing strategy and innovation. For further details please refer to the attached presentation or visit: <http://research.grenoble-em.com/marketing-strategy-and-innovation>. If you have questions, please send an email to Professor Christophe Haon (christophe.haon@grenoble-em.com).

Applicants must submit a packet (including a cover letter, curriculum vitae, 3 reference letters or referee contact information, 2 or more writing samples and teaching evaluations if available) using our application platform (<https://gemrecrutement.azurewebsites.net/>) **before December 10, 2018**.