



## Assistant, Associate or Full Professor position in Marketing

The Consumer Behavior (CB) research team at Grenoble Ecole de Management (GEM) invites applications for a full-time position in **Marketing** at the **assistant, associate or full professor level**, commencing in the **Fall of 2018**.

### JOB QUALIFICATIONS

Candidates should demonstrate their commitment and ability to conduct excellent academic research with the objective of publishing in top-ranked journals (senior candidates should have an established international research record and network, junior candidates should demonstrate the potential to develop a top-level research agenda).

We are welcoming applications with research expertise in **Consumer Behavior**. Candidates should also demonstrate their ability to teach successfully to various audiences and their willingness to be involved in the institution. Please note that prior knowledge of French is not required since GEM offers many opportunities to teach in English.

### CONDITIONS

The teaching load is 120 face-to-face hours per academic year (e.g., 4 courses with 10 3-hour classes each; the teaching load is reduced for junior faculty). Resources for faculty include a generous research budget, a behavioral lab and subject pool, and competitive compensation with an additional publication-based bonus system.

### ABOUT GRENOBLE ECOLE DE MANAGEMENT

Grenoble Ecole de Management ([www.grenoble-em.com](http://www.grenoble-em.com)) is a fast growing business school located at the foot of the French Alps in a vibrant and growing metropolitan area with a strong emphasis on high-tech industries (especially nanotechnologies, microelectronics, and energy). The School benefits from this community and has established a strong reputation in the management of technology and innovation. Grenoble Ecole de Management has the triple accreditation AACSB, EQUIS, and AMBA. Degrees awarded include Bachelor, Masters (with 3 specialized masters in Marketing), MBA, DBA, and PhD. Grenoble Ecole de Management is regularly ranked among the top 20 business schools in Europe.

### ABOUT THE TEAM

The Consumer Behavior research team currently consists of 9 permanent and research-active faculty members, 1 post-doc and 2 PhD students with varied research interests in consumer behavior. The department has published in leading international journals such as Journal of Consumer Research, Journal of Marketing Research or Journal of Consumer Psychology. Please visit <http://en.grenoble-em.com/marketing-research> for further details.

Please submit your application package (letter of motivation, curriculum vitae, 3 reference letters or referee contact information, and 2 or more writing samples) via email to Prof. Olivier Trendel, leader of the CB research team ([olivier.trendel@grenoble-em.com](mailto:olivier.trendel@grenoble-em.com)).